

FRESH WIND

# A CHURCH FOR THE NEXT GENERATION

CHURCH PLANT  
OUTLOOK

## OUR HEART

We believe a shift in the Church is upon us and we want to follow the Spirit into that change. After years of adapting to and understanding technology, living in a global society and observing the slow deterioration of community, Fresh Wind desires to step into the gap. As a community emphasizing the next generation we envision the next wave of ministry coming to life. Our culture is becoming increasingly post-Christian and Postmodern and the church of 50 years ago is ill-equipped to engage these changes. A church simply oriented around programs and three point sermons won't be able to show our spiritually dry city who Jesus is - only the Holy Spirit can do that. Rather, an orientation centered on Jesus is what is needed. Jesus alone is the one who forgives unspeakable actions, redeems the wanderer and loves the outcast. The emerging generation is open to who Jesus is and we believe that Jesus will show our entire city His love and power through Gen Z and Gen Alpha. This is our mission and our calling and we believe that what the Lord has started in us will be brought to fruition. To God be the glory.

**ERIC CROFT**  
Pastor of Teaching & Vision

FRESH WIND

Downriver / Detroit

THIS  
IS  
FOR  
YOU

Southgate is our home.  
Often forgotten, our city needs  
a fresh wind of the Holy Spirit  
and a true heart for Jesus.

# NEXT GENERATION ATION

27% of Southgate residents are 15-35 years old  
Only 16% of Gen Z attend church weekly (Barna, 2023)  
66% of churchgoing teens stop attending in college (Lifeway, 2019)  
77% of Gen Z say they're open to spiritual conversations (Barna, *The Open Generation*)

IN-PERSON WORSHIP

# HY BR ID

RELATIONAL & DIGITAL DISCIPLESHIP

JESUS IS THE

# CENTER

NOT A PRACTICE, PASTOR OR SYSTEM

These three principles define the "how" of our mission. As we plant and partner with what God is doing in Southgate, we do so with an emphasis on these three areas.

# GATHER DISCIPLE PRESENCE

We gather weekly in groups and all together in our space. Discipleship happens relationally and through digital content and engagement. We serve our city by being present for them and meeting them where they are - Embers Coffee Co. highlights this practice.

INVEST IN THE NEXT GENERATION



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# PRAY

Pray for God's favor, funding and the development of our team.

# GIVE

Give monthly or as a missional partner.

# JOIN

Join us and be part of launching Fresh Wind.

# INVITE

Invite us to share at your church.

## WE ARE SEEKING:

### **Sending Churches**

Multi-year prayer & financial partners

### **Missional Partners**

One-time givers of \$500+

### **Launch Team Members**

Those who want to walk this journey with us

# FRESH WIND CULTURE

**JESUS** > SELF

**DEPTH** > HYPE

**PEOPLE** > PROGRAMS

**FORMATION** > TRADITION

**HONESTY** > IMAGE

The culture of Fresh Wind truly seeks to place Jesus first and to follow in his footsteps. This type of ministry requires a long-term focus, a priority of people, a continual desire for God's face and a commitment to togetherness.

## OUR TIMELINE

**NOW**

Prayer Nights, Funding, Buildout

**NEXT**

Finalize Core Team, Worship Nights

**BEYOND**

Fresh Wind Launch

## EMBERS COFFEE CO.

### OUR CITY ENGAGEMENT

We want to engage those who have never been reached, so we are carving out our own space in the community. Embers Coffee is a nonprofit coffee shop that fills the community need of a third space to gather. Through this space, we will encounter people who would never cross our paths otherwise. learn more about Embers at [emberscoffee.co](http://emberscoffee.co)

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# FRESH WIND

WORSHIPPING WITH THE NEXT GENERATION

[afreshwind.co](http://afreshwind.co) | [@freshwind.southgate](https://www.instagram.com/freshwind.southgate) | [hello@afreshwind.co](mailto:hello@afreshwind.co)

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