



Central Tyler Media Policy

1. Purpose and Scope

Central Tyler is committed to fostering a welcoming and vibrant community where moments of worship, fellowship, service, and ministry are captured and shared to inspire and encourage others.

As part of this mission, Central Tyler may photograph, record, and livestream gatherings, services, and events. This media may be used across various platforms, including but not limited to social media, livestream broadcasts, the church website, promotional materials, and internal archives.

This policy outlines Central Tyler's media practices and provides guidance for attendees regarding their rights and available options.

2. Consent to Photography, Video, and Audio Recording

By attending any Central Tyler gathering or event, you acknowledge and consent to being photographed, filmed, or recorded. Your image, likeness, voice, and statements may be captured and used in church-related media content.

This includes, but is not limited to:

- **Livestreams & Video Content:** Central Tyler gatherings and special events may be broadcast live or recorded for distribution on digital platforms such as YouTube, Facebook, Instagram, and the Central Tyler website.
- **Social Media & Promotional Materials:** Photos and videos may be used across Central Tyler's social media channels, printed materials, digital campaigns,

advertisements, and other communications to share highlights, promote upcoming events, and celebrate ministry and community life.

- **Church Archives & Historical Documentation:** Media may be stored for internal records, historical documentation, ministry development, and future church-related projects.

This consent applies to all forms of media and is granted without compensation or notification.

3. Use and Public Distribution of Media

Central Tyler takes care in how media is used and shared. We seek to prioritize content that reflects the heart, mission, and values of our church while respecting the dignity of individuals.

Media content may be utilized in the following ways:

- **Church Website & Digital Content:** Photos and video footage may appear on the Central Tyler website as part of event recaps, ministry updates, sermon archives, blog posts, and other church-related content.
- **Social Media & Marketing:** Images and video clips may be used on Facebook, Instagram, YouTube, and other online platforms to engage our community and inform the public about Central Tyler's ministries and activities.
- **Training & Ministry Development:** Certain footage may be used for training materials, educational purposes, leadership development, or other ministry-related resources.
- **Newsletters & Printed Materials:** Photos, videos, and stories from Central Tyler events may appear in church communications, email newsletters, brochures, bulletins, promotional materials, and other printed or digital publications.

4. Privacy Considerations & Opt-Out Options

Central Tyler recognizes that some individuals may prefer not to appear in media content. While we cannot guarantee exclusion from all photography, video, or audio recording, we provide the following options:

- **Advance Requests:** If you do not wish to be recorded or photographed, please notify a Central Tyler staff member or media team representative before the gathering or event. We will make reasonable efforts to accommodate your request.
- **Post-Event Media Removal Requests:** If you notice an image or video featuring you that you would prefer not to be used, you may submit a request for review by contacting info@centralt Tyler.org. Requests will be considered on a case-by-case basis, and Central Tyler will take reasonable steps to accommodate concerns when possible.

Because events may involve large groups, livestreams, and multiple forms of media capture, Central Tyler cannot guarantee that every instance of an individual's appearance can be identified or removed.

5. Media Capture of Minors

Central Tyler may capture photographs or video that include children and minors during church gatherings, programs, and events.

- **Parental Awareness:** Parents and guardians should be aware that general photography, video recording, and livestreaming may take place during Central Tyler events. While we strive to be mindful when displaying children in media, we cannot guarantee that minors will not appear in publicly shared content.
- **Family Considerations:** If a parent or guardian has concerns about their child appearing in media, they may speak with a Central Tyler staff member or contact **info@centralt Tyler.org** for guidance and to discuss reasonable steps that may help limit their child's visibility in media content.

6. Release of Liability

By attending Central Tyler gatherings and events, you release Central Tyler, its pastors, staff, volunteers, representatives, and affiliated organizations from claims, demands, or liabilities related to the capture or use of your image, likeness, voice, or statements in recorded media, to the extent permitted by applicable law.

Central Tyler is not responsible for third-party use, sharing, reposting, or redistribution of media after it has been publicly released by the church.

7. Policy Updates

This Media Policy may be updated or modified at the discretion of Central Tyler leadership. The most current version of this policy will govern the use of media at Central Tyler gatherings and events.

For questions, concerns, or media-related requests, please contact:

Central Tyler
info@centralt Tyler.org