



ALL GENERATIONS

P S A L M 90 : 1 - 2

C A M P A I G N G O A L S

After over a year of prayer and significant time spent listening to where the church feels God is moving us, the decision was made by the shepherds to launch a capital campaign to fuel the dreams God had laid on our collective hearts. Throughout this material, we hope to provide you with some tangible details of what we seek to accomplish through what we're calling the All Generations campaign.

For me, the name is simple, powerful and two-fold. On one side, we celebrate the generational diversity that exists in our body. We are a Christ-centered, Spirit-filled family, making disciples for Jesus. That word "family" is no accident, and our family spans generations, young and old. We're proud of that and envision a movement that equally blesses and engages all generations to continue making disciples. On the other side, we also realize the faithful work of generations before us at Southwest. We stand on the shoulders of the visionary men and women 50 years before us who prayerfully dreamed of Southwest being a place where people come to know Jesus. We want to honor them by walking in their footsteps and dreaming of ways to set Southwest up for 50 more years of kingdom impact.

As you read through the following material, I hope that your heart is stirred, as mine has been. I'm excited about where God is leading us as a family. I look forward to watching our children engage with the All Generations vision. I look forward to seeing our senior generation invest in the future of the church. I look forward to watching mothers, fathers and grandparents disciple their children by modeling what it looks like to serve and give. As you read on, you'll see that we have some exciting plans and lofty goals, but perhaps the most exciting thing will be experiencing what we can accomplish when we trust in the Lord and give our all to Him.

Our goal is to raise \$2.4 million over the next three years; to do this will take all of us. But isn't that the beauty of the church? God has graciously blessed us each with varying levels of gifts, but the sweet spot for the church happens when we combine the grace-filled gifts of God to enhance His kingdom and glorify His name.

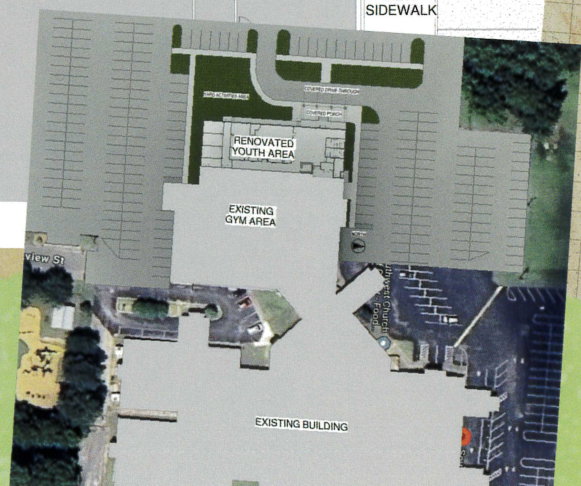
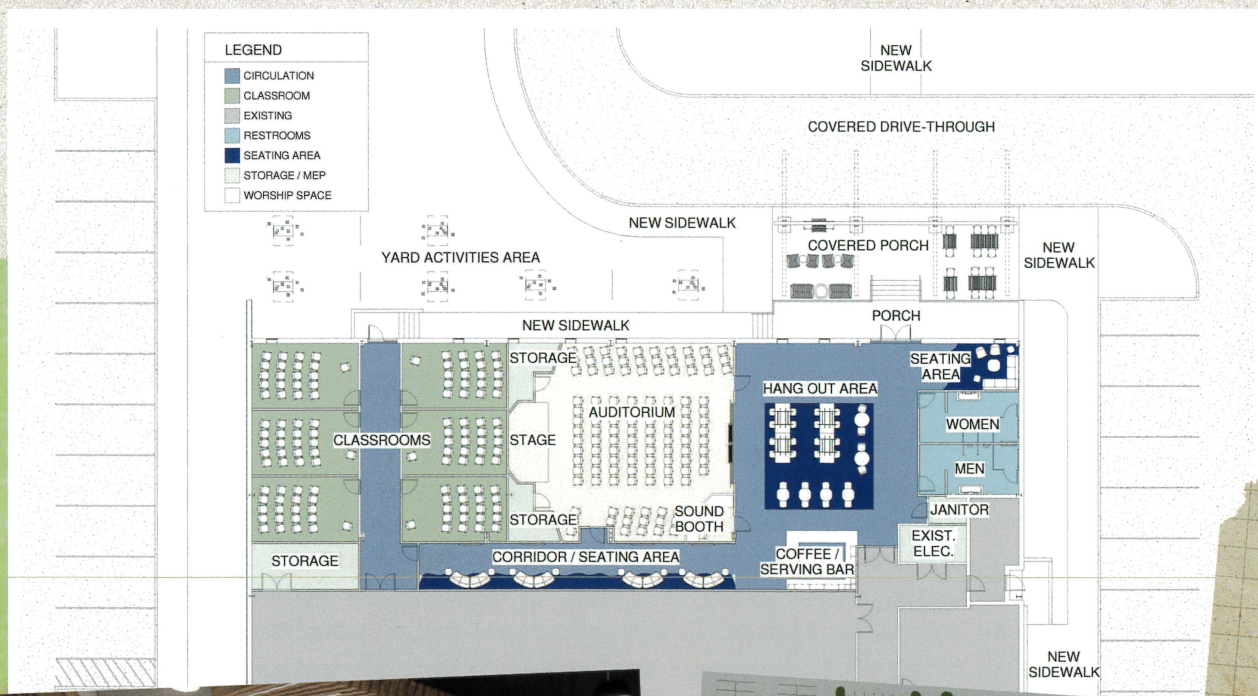
-Adam Brewer

ADVANCING OUR YOUTH MINISTRY'S REACH BY BUILDING AN EXPANDED AND REMODELED YOUTH FACILITY TO ACCOMMODATE OUR GROWING NUMBER OF STUDENTS. THE BACK 400S HALLWAY WILL BE CONVERTED INTO APPROXIMATELY 6,000 SQUARE FEET OF NEW WORSHIP AND CLASSROOM SPACE.

Southwest Youth Ministry has three Core Values: Growth, Service and Family. We aim to grow students in a deep relationship with Jesus, to serve our community while fostering the importance of sacrifice in our students and to truly become a church family as the early church was (Acts 2:42-47). We follow a God who is not tied down to a single place, but whose Spirit resides in every believer's heart. This allows believers everywhere to grow in relationship with Jesus and serve one another in Spirit and truth despite all present physical circumstances. Nevertheless, a family needs a physical home. The plan is to create the Teen Wing, a section of the church that uniquely equips Southwest to disciple the next generation. With this construction, we are saying that we care about the future of God's Church. We will be creating four different spaces through this venture that will revolve around making this a house for the Lord and a home for His people.

-Coleman Bevill

YOUTH MINISTRY FACILITY RENDERINGS



Southwest is more than a church to me. It's a family of constant support that will never leave your side. I can remember my first day ever going. It was the end of my 8th grade year, and my friend Ethan Thomas invited me to a teen hangout. Immediately, the people reached out to me in a way of caring love that hits home. Soon, I started going constantly, building my faith and community at Southwest. From the mission trips to the extra activities we do, I felt like I belonged. But the day that will live in my memory forever would be June 19, 2024, at Impact, the day I got reborn into a new person of faith and was baptized by the youth minister that welcomed me with open arms the first day I stepped in that youth room. Southwest youth ministry isn't just a place to build your faith, but a warm loving community of people that will always support you.

-Daniel Lee



**DEVELOPING A CONNECTIONS MINISTRY THAT FOCUSES ON
WELCOMING OUR GUESTS, INTEGRATING NEW MEMBERS, AND
ENGAGING OUR MEMBERS THROUGH SMALL GROUP MINISTRY.
TO ACCOMPLISH THIS, WE WILL HIRE A FULL-TIME
CONNECTIONS MINISTER.**

The Connections Ministry at Southwest Church works in a multitude of ways within the body of Christ at our church. It is a way for people to feel welcome during their first experience, for guests to feel at home, for new members to be able to be integrated into the family of Southwest and for our current members to be given more opportunities to serve alongside one another on the mission of being hospitable and welcoming to those in our community. Of course, we want to reach those outside our walls through our outreach to the City of Jonesboro and beyond. This ministry, however, has the goal of making the inside of our church walls a place that is not exclusive and judgmental. Rather, we aim at helping the lost find a home, the outcast build relationships and the seeker serve Christ by serving others. Serving at the Coffee Area, greeting at the doors and engaging with our discipleship and small groups are all ways we can be the church inside the walls of Southwest and out in the world.

-Lane Luttrell

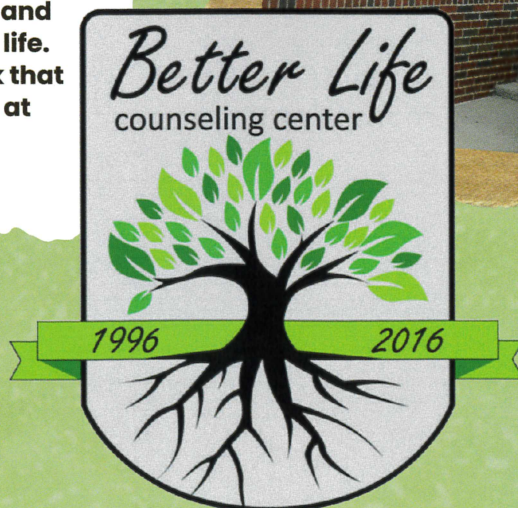
SERVING THE NEEDS OF OUR CHURCH AND COMMUNITY FACING INCREASING ISSUES WITH MENTAL HEALTH AND STRUGGLING MARRIAGES BY RELOCATING THE BETTER LIFE COUNSELING CENTER TO A NEW ONSITE FACILITY.

For nearly 30 years, Better Life Counseling Center (BLCC) has provided the Southwest church family and Northeast Arkansas community with quality, affordable Christian counseling and education. We are thankful for the close relationship that we share with Southwest leadership, staff and members in providing counseling, consulting and marriage intensives, along with classes and retreats for the Better Together Marriage ministry and the Southwest youth group. We are excited about the opportunity to remain on the Southwest campus, which will allow for the expansion of Southwest student ministries and enable BLCC to have increased capacity for serving the needs of Southwest's membership and the Northeast Arkansas community.

-Jeff Cline

**BLCC CLIENT
TESTIMONIAL**

I want to thank you for the time and encouragement you provided me over the past several months. When I first came to counseling, I felt lost. I was so overwhelmed with the circumstances in my life. Now I am much more hopeful for my future and realize that God loves me, in spite of my past mistakes. This is a gift that I will always cherish and take with me throughout my life. Thank you again for the work that you and all of the counselors at BLCC do.



GROWING THE RECOVERY MINISTRY THAT GOD HAS BROUGHT US THROUGH THE PROMISE HOUSE AND BREAKING BONDS. WE'VE SEEN THE WAY GOD HAS WORKED IN THE LIVES OF OUR PROMISE HOUSE SISTERS AND WANT TO ENSURE THAT MINISTRY THRIVES AND GROWS.

Breaking Bonds is a program for men 18 or older who are broken and ready to change their lives. It began in 2014 as a weekly meeting for graduates from faith-based treatment centers where attendees would fellowship and study the Word of God. In 2016 it became a free long-term rehabilitation program centered on Jesus Christ. Since then, hundreds of lives have been put back together, families have been restored and bonds of addiction have been broken. Breaking Bonds Ministry meets at Southwest Church every Tuesday night for worship with their families and friends, which is roughly 400 people. They all have a desire to share their talent and their story. I believe because of the Christ-centered approach that Breaking Bonds is using, they are truly changing the world one soul at a time.

-Carl Woodham

The Promise House

The Promise House is a faith-based transitional living home for eight female residents. By sharing the love of Jesus, the Promise House helps women become mentally sound, emotionally balanced, physically well and, most of all, spiritually alive. The goal for these Promise House residents is to transition into successful, independent living as committed followers of Jesus. Their new life in Christ often brings generational change for years to come. This ministry is truly making disciples who make disciples. We have seen the power of God at work in the lives of these special ladies.

The All Generations Campaign will allow us to purchase the Promise House Property, freeing current rental funds for the support and growth of this ministry. To help ensure long-term success, future dreams include affordable apartments when transitional living is complete.

*-Jimmy Adcox
and
Dana Moore*

Before the Promise House, I was living a life without worth, I was lost and unchurched. I was desperate for a Savior; addiction stole my identity. While at the Promise House, I gained my worth, learning to love myself again, learning that God is the answer and He had never forgotten me. I learned to battle life challenges with God. I went from being an absent parent to having full custody of my son. I went from the chains of addiction to the director of Promise House. Today, I have a purpose, and it is to encourage the broken and give hope to the hopeless. Promise House literally saved my life and gave my children the mother God intended me to be. I will be forever grateful.

Wilma's Story



**REIGNITING THE VISION OF OUR BETTER LIFE CENTER GYM
AS AN ACCESSIBLE AND USABLE COMMUNITY CENTER BY
UPDATING THE FLOORING AND COMMERCIAL KITCHEN.
ENHANCING OUR ACCESSIBILITY TO OLDER AND PHYSICALLY
IMPAIRED MEMBERS AND GUESTS BY REMODELING THE JAMES
STREET LOBBY ENTRANCE. INCLUDED IN THE REMODEL WILL
BE NEW RESTROOM FACILITIES TO ACCOMMODATE THE
NEWLY REMODELED ADULT WING.**

WORKING TO CREATE A BETTER ENVIRONMENT FOR ALL GENERATIONS

As you may recall, several Discovery Groups met in early 2023 to discuss plans and visions related to the generous gift from Carolyn Bowers. Each group presented their ideas and dreams to the elders, who then had extensive sessions of prayer and planning. Many of the ideas were related to our physical plant as we began to think about positioning our church for another 50 years of service and ministry. There were numerous discussions about how we could make better use of our space to accommodate all ministries for All Generations.

A proposal which came to the forefront was to create ministry specific locations with a goal that they have space greater than or equal to their current space. As a result, several initiatives have been completed or are currently being worked on:

- We have created a central and more secure area for our children in one location in the building. This provides easier drop off and pickup for parents and guests while allowing us to provide a greater level of security.
- Adult classes have and are being relocated to one area in our building. This provides more convenient access to classrooms with a shorter walking distance to the classroom area and to the auditorium.
- Additional bathrooms are also being planned adjacent to the new adult wing.
- The food ministry has been relocated, which freed up two classrooms for the children's ministry.
- Current plans call for the relocation of the Better Life Counseling Center to a stand-alone building located on our campus. This will allow for the expansion of the new teen area, giving them a larger worship space and rooms for breakout sessions.
- The Reception Room will be relocated adjacent to the new adult wing. We believe this is a better location that will be easier for guests to find and could provide an additional area for adult fellowship prior to class on Sunday mornings.
- Pending the results of the All Generations campaign, changes to the James Street entrance are being discussed. These could include a circle drive, a covered drop off area and additional handicapped and guest parking.
- Also pending results of the All Generations campaign, updates to the Better Life Center gym and kitchen are being discussed.

God's Spirit is moving in our church, and we are so thankful for your willingness to serve each other and our community. We love you and pray for you regularly.

-Your Shepards

