



A&M United Methodist Church

417 UNIVERSITY DRIVE, COLLEGE STATION, TX 77840

Job Posting: Director of Communications **A&M United Methodist Church – College Station, Texas**

A&M United Methodist Church is seeking a creative, strategic, and mission-driven **Director of Communications** to lead all aspects of churchwide communication. This full-time, exempt position shapes how our congregation and community experience the message, ministries, and mission of A&M UMC.

The Director of Communications will develop and champion our communications strategy, oversee digital and print platforms, guide brand identity, and lead our talented Communications Team. This role requires strong leadership, excellent storytelling skills, and an ability to translate ministry vision into clear, compelling content.

Key Responsibilities

- Lead the Communications Team and oversee all churchwide messaging, promotion, and content.
- Manage and protect the church's brand identity across digital, print, and visual communication.
- Develop and execute a comprehensive digital strategy, including website, social media, email, and digital signage.
- Create high-quality graphics, videos, and storytelling pieces that communicate the mission and ministries of A&M UMC.
- Collaborate with ministry leaders to plan and promote events, programs, and initiatives.
- Oversee weekly email communications, publication standards, and content quality control.
- Build positive relationships with local media outlets and coordinate coverage of major initiatives.
- Use analytics and best practices to continually improve communication effectiveness.

Qualifications

- Bachelor's degree in communications, marketing, journalism, or related field (or equivalent professional experience).
- Minimum 5 years of experience leading communications or marketing teams.
- Demonstrated excellence in writing, editing, digital communication, and visual storytelling.
- Proficiency with Adobe Creative Suite and other design tools.
- Strong understanding of branding, digital strategy, social media, and user experience.
- Excellent project management skills and attention to detail.
- Experience communicating within a Christian ministry context preferred.
- A commitment to the mission and ministry of A&M United Methodist Church.



A&M United Methodist Church

417 UNIVERSITY DRIVE, COLLEGE STATION, TX 77840

About A&M United Methodist Church

A&M United Methodist Church is a vibrant, multi-generational congregation in the heart of College Station. We exist to welcome all people, grow in Christ, and serve with joy—in our church, our community, and our world. We are looking for a communications leader who will help us share this mission with clarity, creativity, and passion.

How to Apply:

Please submit the following:

- Resume
- Cover letter
- Three samples of communications or design work (portfolio link accepted)

Send materials to:

Rev. Lance Richards, Senior Pastor at lance@am-umc.org.