



## Annual IMPACT REPORT

## A LETTER TO CITYLINE

Every October our leaders, pastors and elders get together to dream, pray and process all that God is stirring in the heart of Cityline Church. As we gathered, we didn't have full clarity on all that God would do in Cityline 2024, but we did have the genuine sense that God wanted to continue to raise up Cityline Church into a people that had their heart and attention set on Jesus. To build a church that is actively taking the next steps in learning and living the ways of Jesus in their everyday lives. The general feeling was not one of needing to create anything new, but rather a need to continue to dig deeper into what God was already doing. The foundation had been laid now it was time to build while continuing to refine and cultivate with clarity who we are, what we do and why it matters. We are a church that is not just interested knowing of Jesus, but who is actively experiencing a move of Jesus in our lives. A church that cultivates a heart of worship and the desire for more of the power and presence of Jesus. A people that implements healthy rhythms and engages spiritual practices that develops greater connection and intimacy with Jesus. In the midst of a culture that actively seems to drift further away from the love and direction of Jesus, Cityline Church has committed to passionately pursuing Jesus as we learn to live out the ways of Jesus. In doing so, we not only begin to reflect Jesus, but we also partner with Jesus in the work of redemption and reconciliation until we see on earth as it is in heaven.

Over the past year we have been inspired, we have been challenged, we have been stretched, we have taken bold next steps and we have been faithful to what God has called this church to do. In 2024 we celebrated the real-life stories of hope, life change, spiritual growth and restoration. We watched Cityline learn what it means to be an authentic biblical community and how to love and care for one another as God's family. As our world continued to shift and change rapidly over the past year, it has been so encouraging to experience this community of faith continue to stay focused to our commitment to clarity, consistency and moving the mission forward by choosing to keep our attention on Jesus. Jesus is our strength; he is our hope, we have unity in Jesus and he has empowered us, his family, his people, his church to be a light that shines in the darkness of this world.

We want to say thank you Cityline! Because of your willingness to model service and generosity, every week we have the honor of helping kids, students, adults, friends and families discover and follow Jesus. Over the course of the last year, you have shared your time, money, resources, skills, homes, support, encouragement and so much more. There are no words to describe just how grateful we are for you and your partnership in the mission of Cityline Church. Because of your willingness to say "yes" to Jesus and live generously, together we get to celebrate the goodness and faithfulness of God, powerful breakthroughs, physical and emotional healing, relational renewal, freedom in Jesus and ongoing transformation by the power of the Holy Spirit.

The following impact report is designed to help give you a snapshot into the life and ministry of Cityline Church over the past year. All that we do and have the opportunity to experience as a church doesn't happen without your active participation and faithful financial contribution to the mission and vision of Cityline Church. Don't

misunderstand, God is fully capable to do all things without our help. Yet because God, being a good, generous and loving God, he invites us to partner with Him and His work in the world, we get to do this together! we can't wait to experience the greater things that God has in store for Cityline Church in 2025.



We love you Cityline.

Jack Sheets, Lead Pastor

Linda Sheets, Lead Pastor



# CORE VALUES

Whether intentional or unintentional, churches and organizations of any kind have a culture. At Cityline, we choose to be intentional. The following 10 Core Values help shape and define the culture as well as provide accountability for Staff, Leaders, Teams and Community as we accomplish the mission that God has given us together. 10 CORE VALUES

### 1. We Communicate Good News

In our teaching, singing, ministries, environments, and with our daily lives we keep the focus on Jesus, who He is, what He's done, and what that means for all of humanity.

### 2. WE ARE PRESENCE-DRIVEN

A growing relationship with Jesus is primary and ongoing spiritual maturity is a priority. We desire to live all of life out of the overflow of time with Jesus. His presence and His power are central to all we do. Without Him we have nothing.

#### **3. WE LOVE PEOPLE**

People matter to God and so people matter to us. All of them. Ethnicities, colors, shapes, sizes, backgrounds, educations, talents, single, married, young, old, the unchurched, de-churched, and severely churched. We love and value people.

#### 4. WE PURSUE AND PRESERVE UNITY

As a multi-ethnic and multi-generational community, we are an example of a redeemed people, the family of God to a broken world. Because of our God-given identity, the toxins of gossip, complaint, slander, dishonor and division are not welcome here. Nor will they be tolerated.

#### 5. WE ARE ONE TEAM

With a diversity of voice, a posture of authenticity, open communication and accountability to God and to each other. We serve together, willing to go above and beyond, remaining flexible in order to give God our best at all times.

#### 6. WE SHOW HONOR

To those who lead us, to those we lead, and those we serve alongside. We will treat people and the role they hold with the honor that the cross of Jesus displays and demands they deserve.

#### 7. WE WALK IN HUMILITY

Because God resists the proud but gives grace to the humble. We are honest with ourselves and one another based on our God-given identity in Christ. Being mindful that false humility and pride hinders God's best for our lives and His church.

#### 8. WE MODEL SERVICE AND GENEROSITY

We willingly take the lead in sharing our time with others, our talents in serving the church and our money through tithes, offerings and radical generosity. In all we do, all we plan, and with all we are entrusted, we live open-handed.

### 9. WE HAVE A REASON TO CELEBRATE

From the very start, God designed us to be a people of joy and celebration. We don't need an excuse to party, we have a reason to party. We will consistently recognize and celebrate who God is, all God has done, is now doing and will continue to do, both individually in, through our teams, and collectively in and through Cityline Church.

### **10. WE LEAD LIKE CHAMPIONS**

Our confidence and competency are not based on our skills and abilities, but on the victory of our Savior Jesus Christ, who through His death, burial and resurrection, defeated darkness and redeemed the world. His victory is now our victory and we choose to live and lead in that reality.





## OUR MISSION

Helping people discover and follow Jesus.

## OUR 4 ESSENTIAL MOVEMENTS

Passionately Pursuing Jesus Building Authentic Community Living Generously Leading Well





# PASSIONATELY PURSUING JESUS

Cityline Church is the perfect place for imperfect people. We are a community of real people actively pursuing all that Jesus has for our life. The point of pursuing Jesus is not to just know of Jesus or have a lot of knowledge about Jesus. The point of following Jesus is to begin to live as Jesus lived and do what Jesus did.

### 904 289 Adults Kids

### 450

First time visitors Jan-Dec 2024

### Average weekend attendance

## 30%

Growth in weekly attendance over 2023



18

Child dedications

## 30

People baptized in 2024

## WELCOME TO CITYLINE

Our WTC (Welcome to Cityline) Party is a great opportunity for you to learn more about Cityline Church, meet some of our pastors, elders and lead team, as well as learn how you can get connected as you take some next steps on the journey with us. Our hope is to give you a basic introduction of who we are as a church, help you gain insight to our church community, provide a place to ask questions, and an opportunity to consider what it would mean to call Cityline Church home.

Welcome to Cityline Party's in 2024
People took the opportunity to attend a Welcome to Cityline
People made the commitment to make Cityline their church home





### Spotlight: Miguel Hernandez & Sabrina Carbajal

Serving with the worship team has been a blessing to us both. Definitely has been life changing, being with such a group that is not only talented but spirit filled. Never have we ever been with a community that worships, trains, teaches and lives the amazing journey we call life. Never have we felt so fulfilled, but also knowing there's people in need to worship and to see a whole community worship in unity, has to be the most beautiful thing we have ever experienced in life. We love Cityline, we love our home.

### 4

Night of Pursuit Worship and Prayer



In the Summer of 2024, we had our first "Pursuit." We began Pursuit with a desire to create an extra space outside of our regular Sunday Gatherings to worship and enthrone God through songs and prayer. The agenda of Pursuit is simple – "to Passionately Pursue Jesus." Pursuit has served as a catalyst for Cityline to bridge our yearning for the miraculous presence and power of God, while also creating space for the power of contemplative prayer and reflective moments of worship.





# BUILDING AUTHENTIC COMMUNITY

Building authentic community is the recognition that following Jesus is not a solo quest, it's a communal journey. Church is not just a place to attend, but a community to belong to. While life is great sitting in rows on Sunday, real, true, life transformation happens when we get out of our rows and get connected doing life together during the week.



### 2024 Life in Community

### 28

CL Community Groups

## 16

Learn Groups: Sermon based, Bible/Book Study, Parenting, Marriage, etc.

### 10

Live Groups: Lifestyle, Hobbies, Sports, Fitness, Art, etc.

2

Love Groups: Serve, City Care Projects, Olive Crest, Kingdom Causes, etc.

Different Cities (I.e. Lakewood, Bellflower, Cerritos, Long Beach, Artestia, Norwalk)

254

People actively involved in group

Groups growth rate in 2024 over 2023

25%

## 56%

Of Cityline Church in a Group During 2024, on average 54% of those who attend Cityline were involved in a group. While this is encouraging and a testament to life change and living the way of Jesus, we have the desire to see more people take the next steps to live in authentic community in 2025.

### 2025 Goals

Active Community Groups= 45 groups with 70% of Cityline participating in a group.

#### **Homeless Outreach Love Group**

Every month Cityline Church partners with local organizations to meet the needs of the homeless in our community through cooking and serving Saturday morning breakfast, prayer, and encouragement. The help, support and blessing this group brings is yet another way that Cityline has committed to spread the love of Jesus beyond Sunday to the surrounding community.





# LIVING GENEROUSLY

Life in God's family is marked by a lifestyle of intentional and tangible generosity. Generosity is our honor and serving is our joy as we partner with Jesus in his mission and work in the world around us. We get to do this!

## \$26,110

Heart for the House is above and beyond our regular tithe and offerings and is used to increase ministry efforts, for essential building maintenance and repair and to further advance the Good News of Jesus.

Heart For The House Offering

\$3,335

Given to Youth Camp Scholarships

## 110

Easter Baskets Donated - For families in need in collaboration with our local Olive Crest partnership

2

Jeans, Jackets, and Blankets Drives in coming alongside our neighbors dealing with homelessness

Community Christmas Tree Lighting

With 24 decorated cars serving over 400 people in our community at our first ever Trunk or Treat in partnership with Olive Crest.

**Trunk or Treat** 

## Serving is not what we do, serving reflects who we are.

### 220

Actively involved in serving or on a serve team (across CL as a whole)

Unique Cityline Serve Teams

15



### **Spotlight: Tenere Williams**

2024 was the toughest year of my life. I unexpectedly lost my wife, Brandie, to liver cancer in February 2024. She was an amazing, God-fearing, fun loving wife and mother of two amazing girls, Kaleb (12) and Riley (5). Needless to say, we were devastated. By far this was the toughest thing I've had to deal with in my life.

But having been raised in the church, I knew I would need to lean heavily on my Heavenly Father to get me through this tough time. One of the things I can truly say I've been blessed with has been a phenomenal support system

through family and friends. And it was actually through my mother-in-law, Florence, that I came to know Cityline. She had visited Cityline a couple times and really enjoyed the teaching of Pastor Jack and one Sunday the girls and I tagged along.

Cityline was a community that instantly received us. I immediately felt comfortable and connected with Pastor Troy and the warmth of other members of the church who welcomed us. Kaleb found out that one of her classmates from school attends Cityline and Riley loves attending Sunday School. I think they really keep coming back for the donuts to be honest! But as the girls and I began our journey of re-adjusting to life without Brandie, Cityline has provided an environment for our continued spiritual growth.

Cityline has also provided me a place to get connected and give back. I joined the media team and at least once a month can be guaranteed a serious shoulder and arm workout filming the services! But I love being part of the media team as it has allowed me to connect with other members as well as playing basketball on Monday nights with Pastor Joshua and a great group of guys.

I'm so thankful that the Lord led me to Cityline not only to receive but also to be able to give back and contribute to a community that has blessed our family.



# LEAD WELL

Everyone who draws breath 'takes the lead' many times a day. We lead with actions that range from a smile to a frown; with words that range from blessing to curse; with decisions that range from faithful to fearful. Our desire is to train up leaders in every capacity; to not only lead a life well lived, but also to make an incredible impact in this church, our communities, and our world in the name of Jesus.

### 18

### 2024 Leadership College Graduates

The Cityline Leadership College seeks to train, develop and equip men and women to passionately lead well and love well in every domain.



**Saturday Morning** 

Homeless Outreach Breakfast

### Cityline Church Awarded "Church Partner of the Year 2024"

In 2024 Cityline receives the Church Partner of the Year Award from Olive Crest.

The Church Partner of the Year award recognizes the support, and commitment of Cityline Church in helping strengthen, equip, and restore children and families in Los Angeles.





Jose Flores | Production Director

In September of 2024, our staff team at Cityline grew! Jose Flores was brought on the team to serve in the role of Production Director. Jose currently leads the Production Team, and oversees all things Audio/Visual at Cityline Church.

## +15,000 AVG HOURS

Served by Cityline Serve Teams in 2024 (Including Sunday Ministry, Events, Outreach Community)



# NEXT GEN IS THE NOW GENERATION

As a church, we use the model of NextGen ministry, because we believe the Next Generation is the Now Generation. Every age from preschool to high school has the capacity to learn the ways of Jesus and make an impact for the kingdom of God within their families, school, sports groups, and friendships. There is no "junior" Holy Spirit. Our desire is to create a fun, engaging, and safe space kids and students to discover and follow Jesus.

## CL KIDS

## 300

Kids actively involved in Cityline Kids every month

5

Next Gen Baptisms

18

2024 Child Dedications

65

### Kids Attended Neighborhood VBS



46

Cityline Kids serve team members



Neighborhood VBS Sites

### **Neighborhood VBS**

A week long summer ministry program that brings the love of Jesus to the neighborhoods surrounding Cityline Church.

### **Spotlight: Brandy Ouchi**

I grew up serving in the church, involved in kids' ministry, youth ministry, and as a Sunday school teacher. I helped with VBS, served as a cabin leader, was the Dean of Women for cabin leaders, and went on mission trips to Brazil. However, when I began my career as a teacher, I found that teaching at church began to feel overwhelming, and I lost my excitement for teaching on Sundays after doing it every day during the week.



When I came to Cityline about three years ago, God reignited a

passion in me and reminded me of the gifts He had given me – specifically, my love for His children. I've always had a deep love and joy for children, and realizing this was a gift I wanted to nurture, I eagerly sought to serve in children's ministry at Cityline. This time, serving and teaching felt different. I knew I was stepping into what God had called me to do–loving and serving His children.

I find great joy in teaching preschool, caring for infants, assisting with VBS, and preparing crafts for the Sunday preschool classes. Serving alongside others who share a passion for the ministry has been a true blessing, and it's been wonderful to witness the children's growth in their relationships with God. Watching them lead prayer, eagerly answer questions, or worship with such enthusiasm fills my heart with joy.

Serving on Sundays, I know we are planting seeds of love and faith. It's a blessing to be part of a community that teaches children to love God and others well, and to watch them begin to love and serve in return. I look forward to the days when I get to interact, worship, and learn alongside my church family, both young and old.

## CL YOUTH

30

Average Student Tuesday Attendance 24

Students Attended Summer Camp

### 2

Youth Baptisms

### 14

Youth Leaders 2024 12

Youth Connect Events

83

Students Attended More than Moments

### More than Moments



In August of 2024 we hosted our first on-campus youth retreat called More than Moments. This retreat was birthed by our youth leaders sensing the need and desire to not only create environments for our students to have incredible moments or experiences with God, but to develop spiritual habits that teach them to connect with God consistently. Students invited their friends and we were able to host another youth group over the two days of the retreat as we engaged in multiple breakout sessions, practiced some spiritual disciplines, worshiped, prayed and learned together.



# DIGITAL MINISTRY & ONLINE CAMPUS

Using technology to help people discover and follow Jesus.



- 1,190 Cityline Church YouTube subscribers
- 25K+ Views on YouTube
- 6.5K Hours Watched



### Spanish Translation

Launched Fall of 2024, Cityline now offers Spanish translation at the 11am service. 30+ Unique Listeners throughout from September to December.





## COMMUNICATIONS & SOCIAL MEDIATEAM

The communications & social media team serves and engages with people on Sundays and throughout the week. Our social media platforms have been a powerful way to reach people and introduce our church to the online community. It serves as a window into Cityline Church and showcases a genuine picture of our mission, vision and culture.

## 11

Team Members

### 2,669

Instagram Community (an increase of 259 followers from 2023)

## 30

Average Live Sunday Service Views (real time)





#### **Spotlight: Ashley Nieves**

One sunny afternoon I had a beautiful divine encounter with a coworker who had invited me to visit a church that would end up changing me and my family's life forever, and that church was Cityline Church! The way that the church family and leadership assist one another in their relationship to come closer to Jesus through growth workshops, leadership college, and, most importantly, comfort when you need peace most is one of the blessings of attending Cityline. A place that is free. "A perfect place for imperfect people to grow together with Jesus" is

a perfect motto that Cityline upholds through its deeds and dedication, which is what I was seeking for in a church. This is what changed my relationship with God and encouraged me to continue to share his name with others. Even though life has flaws, following Jesus always helped to find the greatest level of fulfillment. I've always had a personal affinity for creating through photo art and video editing and was so excited to serve in the social media team. Knowing that every picture and video I shoot has the potential to change someone else's life motivates me to keep going. Thank you to the pastors and leaders for being there for our families and what an exciting year!

### Cityline Monthly Newsletter

### C CITYLINECHURCH NEWS



#### JANUARY 2025 CITYLINE CHURCH NEWSLETTER

#### HAPPY NEW YEAR, Cityline Family!

Welcome to 2025!

As we step into a brand-new year, we're filled with gratitude for all God has done in and through Cityline in 2024. This year, our prayer is that we continue to grow together in wisdom, love, and faith, walking the path God has laid before us. Whether you're new to Cityline or have been part of our family for years, we invite you to join us in embracing the opportunities ahead –to strengthen relationships, deepen our understanding of God's Word, and serve others with joy.

Join us for the first Sunday of the year this weekend and let's step forward together into 2025 with hearts open to what God will do. Stay connected by reading this month's updates, and let's continue to encourage one another to live out His calling in the year ahead.

WHAT'S HAPPENING AT CITYLINE

Cityline monthly newsletter was launched in May 2024 as a way of keeping our community up to date and informed about all things Cityline.



436 Total Subscribers



#### **Spotlight: Michael Whisner**

I began attending Cityline a little over two years after going through some significant church hurt. I had been praying for God to provide wisdom, direction and clarity, delivering me to a new church I could call home. It was equally important that I found a church that I would be fed and grow in maturity of my faith, as to be able to align my life with his word, serving Him and my community, being the church. A true testimony to Romans 8:28, because he has blessed me abundantly since my first service at Cityline, through life transforming preaching,

worshiping and relationships. I'm grateful and honored to have the opportunity to serve on our Campus Care and Repair (Co Lead), Environments, Homeless Breakfast, Photography (Lead) and Social Media Teams. We give a piece of our heart to what we give our attention to, and serving brings me joy and nourishes my soul, I am truly blessed. Cityline is family, Cityline is home.



# GENERAL FINANCIALS

## **\$875K**

## \$786K

Actual General Tithe/Offering 2024

## \$55K

Total Restricted Generosity

(i.e. capital improvements, scholarships, strategic initiative)

\$26K

Heart for the House 2024 (Above and beyond, year-end giving)





(Contributing at least once or more including

127 one time donations)



# BREAKDOWN OF EXPENSES

**28% Facilities and Properties** (3 Properties, Mortgage, Interest, Property Tax, Property Insurance, Utilities, Maintenance & Repairs)

**28% Facilities and Properties** (3 Properties, Mortgage, Interest, Property Tax, Property Insurance, Utilities, Maintenance & Repairs)

**14% Administrative and Operations** (Computer Hardware & Software, Subscriptions, Legal & Professional Services, Office Supplies, Printing, Postage, Internet & Phone, General Supplies, Bank Service Charges, Merchant Fees, Unemployment, Stipends)

**13% Unique Ministry** (New ministry development, Leader Development, Leadership College, Baptism, Dedications, Community groups, Kids, Students, Hospitality, Events etc.)

**6% Community Partners and Benevolence** (Olive Crest, Kingdom Causes, Good Soil Industries, Cityline Cares Initiative)



### **\$70,702 TOTAL SAVINGS**



## GENEROSITY BEYOND SUNDAY

Your giving makes a difference! Not only does your giving enable us to accomplish all we do as a church, your giving also makes an impact in our local communities as well. In 2023 we took big steps together as a community in choosing to follow the ways of Jesus in living generously. Together we committed to give a percentage of every dollar given to Cityline Church to our community partnerships, benevolence, and outreach initiatives. We can accomplish far greater together than we can alone. Our goal is to affectively reach 10% in annual contribution and while this is a goal that we are actively working towards; we are grateful for the faithful generosity of Cityline Church as we continue to take next steps.











# COMMUNITY INPACT

Your generosity helped accomplish the following in 2024

### **Community Partner: Olive Crest**

www.olivecrest.org/los-angeles

### Generosity: \$14,550

Results -

**45,979** Children and families in crisis received support and services

**619** Transitional age youth headed for adulthood, equipped with life skills and housing

92,404 Counseling sessions given

**99%** Of children in the care of Olive Crest achieved safety and stability in 2024



### Community Partner: Good Soil Industries

www.goodsoilindustries.org/mission

### Generosity: \$3,500

### About

A social enterprise that helps men with employment barriers work their way out of poverty.



### Community Partner: Kingdom Causes Bellflower

www.kcbellflower.org

### Generosity: \$13,000

**Results** -

**50** Jobs created through Good Soil Industries

54 Homeless neighbors housed

**9** Adults and Children Housed at Margret's house





### **Cityline Cares**

Benevolence initiative with helps for those are a part of our community of faith

### Generosity: \$16,171

### Results

Rent, groceries, supplies, utility assistance, counseling helps, houseless neighbors breakfast.



**6% Total Partnership Generosity** (January 2024 - December 2024) towards the goal of 10%

### **Thank You Cityline**

for your love, your incredible generosity, your lasting impact and your commitment to follow Jesus!



## LOOKING FORVARD IN 2025

## \$900K

### 2025 PROJECTED BUDGET

We believe it's impossible to out-give God, and you'll never regret trying. God gives us good things we don't deserve and could never earn, like grace and forgiveness. He gave the ultimate gift, His son, for our sins. When you hear us talk about irrational generosity, that's what we mean. God created you with a generous spirit. When you tithe, not only are you returning to God your first and best, you're trusting God with your finances and partnering together as a community of faith to help people discover and follow Jesus. Tithing is a biblical principle. God calls us to give the first 10% of our income back to Him. We've seen God provide abundantly in our church, and we know He will provide abundantly for you and your family when you put Him first in your finances. In fact, it's the one area in the Bible where God tells you to test Him.

<sup>10</sup> Bring the whole tithe into the storehouse, that there may be food in my house. Test me in this," says the Lord Almighty, "and see if I will not throw open the floodgates of heaven and pour out so much blessing that there will not be room enough to store it.

## VISION AND FOCUS 2025

8 key areas of intentional focus and consistency as we seek and trust God in 2025.

### 1. Spiritual Growth and Biblical Literacy

Help kids, students, adults, couples and families discover and follow Jesus and engage with the Bible. Learning to read, study, better understand and meditate on God's word to us. Foster environments that help Cityline Church to continue to grow in Christ, taking the next steps to becoming fully mature and complete.

### 2. Life Integration

Help Cityline Church to integrate our whole life, (home life, relational life, work life, financial life, emotional life, recreational life) with our spiritual life as we learn and live the ways of Jesus in everyday life.

### 3. Leadership Development

Help train, equip, and develop leadership skills in adults and students empowering them to live on mission in their homes, schools, work place, community and beyond.

### 4. Family Relational Health

Help educate, strengthen and enlighten, learning to build quality God-honoring relationships, in our church, in our homes, in our communities and on our jobs.

### 5. Multi-Ethnic Significance

Create environments and opportunities that help Cityline Church understand the theological

significance of who we are as a multi-ethnic church. We will honor, recognize, and celebrate our various heritages and diversity as a church, while recognizing that our identity as followers of Jesus, and the family of God comes first.

### 6. Community Impact

Increase ministry efforts in our surrounding communities and to those who aren't here yet. Continue current, as well as develop new community partnerships.

### 7. Growing in Authentic Community

Following Jesus is not a solo quest, it a communal journey. We are called to God and to one another. Not just to same life stage others but to each other. Building healthy biblical community is at the heart of the gospel. As we follow Jesus together, life transformation happens.

### 8. Staffing and Facilities

The ability to add the necessary mission-critical staff positions along with the completion of building maintenance and upgrades that naturally come with property ownership.



### WE THANK YOU FOR YOUR LOVE, YOUR INCREDIBLE GENEROSITY, YOUR LASTING IMPACT AND YOUR COMMITMENT TO PARTNER IN THE MISSION AND VISION OF CITYLINE CHURCH.

I