



# Hello

We're glad you found us. If you're like others who have already found Azure Standard, this could be the beginning of a wonderful thing that will change your life and health for the better. There's been a shift in awareness of what good food is and a movement toward freedom to choose that good food. We receive many notes and hear lots of stories about how what Azure provides has made all the difference. You can **read testimonials** on our website from folks who aren't shy about telling how Azure has changed their lives.

## Our Specialty

See, we are not an ordinary company. Our culture and business model allow us to provide you with exceptional products delivered in an extraordinary way. Yes, we ship lots of healthy food and



products by the usual parcel carrier methods, and we're happy to do it with click-n-ship ease. But, what makes us unique is our ability to bring you heavy bulk foods, perishable fresh produce and frozen foods together with your other groceries on special delivery trucks. Yes, it's different. You have to pick up your groceries from a drop point, but the rewards of having your goods delivered this way are so great, we hope you can give it a try!

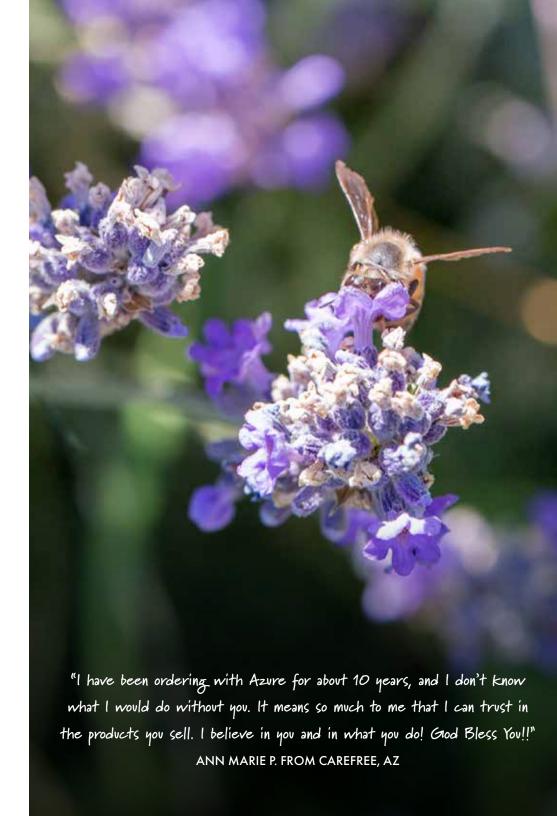
FOR DELIVERY TO A DROP POINT, look for the option as you check out your order. You will be able to see delivery points near you and choose the best location for your pick-up.

YOU MAY
NOTICE something
different about
your shipment.
Azure is a zerowaste facility and
ships your orders in
re-purposed boxes
to protect the
environment.

"I love, love, love Azure Standard!

I found them when searching for goat/chicken feed,
but now we use it for our food and household needs."

BECKA H. FROM LOXLEY, AL



# Who We Are

At our core, we at Azure are a team with a common purpose. We want to bring healthy food to people across the country at prices that everyone can afford. Improving our planet, and making our society happier and safer starts with individuals and families being adequately nourished. We want to help everyone reach their greatest potential for abundant living by providing the products, information, and services needed to make healthy and empowered choices. It's our daily joy to help.

We're proud to be independently-owned. We value family because we are one. Our founder, David Stelzer, runs Azure alongside his immediate and extended family with the help of long-time employees who may as well be family too! And we consider our suppliers and customers a part of the Azure family too, because we really do care for each other like family.

## Our Name

Azure is a shade of blue which has been associated with law, justice, and honesty. In raising an azure standard, we want to place an honest standard in the marketing of food.

### Our Standards

We choose to sell only products that are non-GMO and meet our high standards. For details on our product standards, visit: *OurAzure.com/standards*.

and CEO. David Stelzer, started Azure in 1987 almost by accident. He was just trying to sell his family farm's organic grain to family and friends. He'd load up his Chevy Luv pick-up and deliver the grain to whoever needed it, including stores. Soon, his growing network of customers started asking him to bring them other healthy food products that he could pick up from other growers and suppliers in the "big city." He was happy to help.

Our founder

"David, You are one great human being! I am so impressed with what you are doing and what you have created with Azure Standard! It will have a great impact on my families' health, thank you!"

DAVID S. FROM KNOXVILLE, TN



# What We Do

From our warehouse in Moro, Oregon, we send healthy food and products to individuals, buying clubs, stores, restaurants, and manufacturers across the U.S. (Delivery by truck is not yet available in the far Northeast states, but you can order by parcel carrier UPS/USPS in the meantime!) Even folks in Alaska, Hawaii, and the U.S. Territories can get bulk and perishable food from Azure because we deliver to barge lines in Seattle, Portland, and San Francisco.

See this map and learn more about our truck deliveries at OurAzure. com/maps.



But, our roots are in organic farming. On Azure Farm, we grow wheat and beans, fruits, and vegetables. We even grow heirloom seeds and live plant starts for your garden. Pastured eggs and beef round it all out.

As a logical extension of our wheat-farming, we also have a Unifine Mill that grinds not only our own grain, but other products (such as rice) as well. We repackage bulk foods under produce our own line of carob candy—Uncommon Carob.

the Azure Market and Azure Market Organics brands. And we

"I have been so impressed with all of the amazing products that Azure offers. We have really enjoyed finding new alternatives for big name brands that don't have good ingredients!" BRANDON S. FROM INDEPENDENCE, OR

**FDUCATION & AWARENESS** The long-term effects of our work here at Azure go far beyond just selling and delivering good food. There are other things we "do". We're proud of our work related to GMO awareness. alvphosate and RoundUp awareness. and providing information and resources. We enjoy creating a sense of community and comradeship with and among our customers.

### FREQUENTLY ASKED QUESTIONS

#### IS THERE A FEE TO IOIN?

No. Anyone can become a customer without a fee... you as an individual, groups of neighbors, family and friends, buying clubs, retail stores, restaurants, manufacturers. If you join a Drop, keep in mind that Drop Coordinators are volunteers who are willing to open their drop to you, so please be respectful.

### IS THERE A MINIMUM ORDER SIZE? No. You can place an order for any amount you would like. For orders on our delivery routes,

orders under \$50 have a \$5 small order fee added for handling.

#### CAN I PLACE MY ORDER ANY TIME?

Yes, but for the most accurate product information, pricing, and in-stock information, it is best to place your order as close to your cut-off deadline as possible.

#### HOW DO I LOCK IN THE SALES PRICES IF MY DELIVERY IS WEEKS AWAY?

Sale prices on products are effective for orders that are added to the shopping cart AND checked-out during the dates of that sale. Orders that are checked out during the sales period will lock in the sales price, even if delivery is scheduled at a later date. Sales prices are not based on the date the order is delivered.

#### WHAT ARE THE SHIPPING FEES FOR PARCEL CARRIER DELIVERY?

When you place your order (online or by phone) you will be given an estimated delivery time and shipping quote at start of check-out. Once you've checked out (not just added items to your cart) this shipping cost is locked in.

#### IS THERE A SHIPPING FEE FOR TRUCK DELIVERY?

Possibly. Generally speaking, for states west of the Rocky Mountains all shipping costs are already included in the price of the products.

There is an 8.5% shipping surcharge added to invoices on the routes farthest away from Oregon.

#### HOW DO I KNOW WHEN MY ORDER WILL ARRIVE?

Route departure dates are published on our website and on a calendar in our monthly sales flyers. For your specific drop delivery, a set day and time will be emailed once we set your truck driver's schedule. Contact your Drop Coordinator if you need special arrangements.

IS THERE A MINIMUM FOR MY DROP? Our standard minimum order for a drop is \$550 between ALL the customers on that drop. For more details visit ourazure.com/startadrop. Or, just call us for more information.

### CAN WE START A NEW DROP? We welcome new drops. Certain delivery

requirements exist. Please contact us if you have interest in having your own drop. ourazure.com/startadrop

#### DOES AZURE OFFER CREDIT TERMS?

Yes. We have a simple application for terms. We accept cash, checks, and money orders by mail or at the drop location only when the account is pre-approved for credit. (We do not accept food stamps or coupons.)

#### HOW DO I RETURN A PRODUCT?

We want you to be completely satisfied with your purchase. If you are not completely happy, please contact our customer service team to discuss a return for credit. You will need to ask for a Return Merchandise Authorization (RMA) number for the item in question. Please report items you wish to return within 3 days of receiving your order.



#### **CUTTING-EDGE COMPANIES**

We help regional products find a larger audience.







TRUSTED **TRADEMARKS** These are just a few of the popular brands we carry.











#### **EXCLUSIVELY AZURE**

We buy staples direct from the grower or supplier and offer them though our Azure Market brands for optimum quality and economy.









