



FRONT RANGE CHURCH

Creative & Communications Director

Full Time

Reports To: TBD

Summary: The Communications & Brand Director provides leadership, strategy, and execution for all branding, communications, marketing, graphic design, and social media efforts at Front Range Church. This role ensures that every visual, written, digital, and environmental touchpoint reflects the mission, vision, and culture of the church while creating engaging experiences that help people build community, discover purpose, and grow their faith in Jesus.

The Communications & Brand Director serves as the steward of the Front Range Church brand, leading creative strategy, communication planning, and digital engagement while producing high-quality creative assets across multiple platforms.

Responsibilities

- *Lead, manage, and grow the Communications ministry of Front Range Church while supporting the overall mission and vision of the church.*
- *Serve as the primary steward of the Front Range Church brand by maintaining consistency in visual identity, messaging, tone, language, and design standards across every ministry and communication channel.*
- *Develop and execute comprehensive communication strategies for church-wide initiatives, ministries, sermon series, events, and seasonal campaigns.*
- *Create compelling graphic design assets for weekend services, sermon series, ministries, events, print materials, signage, environmental graphics, digital advertising, and social media.*
- *Develop and oversee the church's social media strategy, including content planning, publishing, audience engagement, and campaign execution across all platforms.*
- *Lead marketing efforts for major church initiatives including Easter, Christmas, conferences, worship nights, and other church-wide events.*
- *Manage all church communication platforms including the website, church app, email marketing, digital advertising, and ministry communication systems.*

- *Write and oversee church-wide communications including email campaigns, announcements, promotional copy, donor communications, and ministry messaging.*
- *Collaborate with pastors and ministry leaders to develop strategic communication plans that effectively support ministry goals.*
- *Lead photography, videography, storytelling, and content creation efforts that communicate the life change happening at Front Range Church.*
- *Recruit, train, and lead volunteer creative teams including graphic designers, photographers, videographers, social media contributors, writers, and other communication volunteers.*
- *Analyze communication effectiveness to improve future communication strategies.*
- *Oversee the Communications budget and manage relationships with outside vendors.*
- *Support church-wide events and willingly step into non-communications roles when needed to serve the broader mission of the church.*

Character & Personal Qualifications

- Exhibits a strong personal relationship to Jesus Christ evidenced in relationships, commitment to the church, personal work ethic, and a heart for people.
- A relational, team-oriented leader who is organized, adaptable, creative, and passionate about helping people connect with the mission and vision of the church.
- Commitment to the mission and vision of Front Range Christian Church.
- Self-motivated with a strong creative drive and attention to detail.
- Able to multi-task and manage multiple projects, deadlines, and shifting priorities in a fast-paced ministry environment.
- Maintains confidentiality
- Flexible schedule with weekend and evening hours to be expected.

Skill, Ability & Knowledge Requirements

- Strong proficiency in graphic design platforms including Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, etc.).
- Experience in branding, marketing strategy, social media management, content creation, and digital communications.
- Proficient understanding of website management platforms, email marketing systems, social media scheduling tools, and digital advertising.
- Strong visual design instincts with the ability to create modern, engaging, and effective communication materials.
- Committed to improvement, seeks constructive criticism, and understands strengths and weaknesses.
- 2 years minimum experience in a communications and design related position