

NEW



WINE

STEWARDSHIP  
INITIATIVE



REDEEMER  
PRESBYTERIAN CHURCH

# N E W

I am the vine; you are the branches. Whoever abides in me and I in him, he it is that bears much fruit, for apart from me you can do nothing. These things I have spoken to you, that my joy may be in you, and that your joy may be full.

John 15: 5 & 11

# W I N E



For 40 years, God’s grace has formed Redeemer Church into a vibrant, worshipping community on a mission to love one another and the world. To sustain this mission, through much counsel, contemplation, and even more prayer, our Session is launching a stewardship initiative called “New Wine.” This will be a long-term initiative divided into two phases that will provide financial support to the mission of Redeemer outside of regular giving.

The two phases are:

- 1. Ministry Staff (2025-2026)**
- 2. Ministry Space (2027-2028)**

Ministry Staff is a stewardship initiative to ensure the health, vigor, innovation, and growth of our staff and volunteers, and the ministries they serve.

Then, we will focus on Ministry Space – a traditional capital campaign for our building and grounds and to enhance our mission toward hospitality, community, and welcome.

# NEW WINE: THE INITIATIVE FOR MINISTRY STAFF

- **GOAL: \$625K**
- **PROGRESS: \$278K (47%)**
- **TIMELINE: 2 years**

We ask you to join your officers and fellow members in pledging above your regular giving to reach the \$625K goal.

Redeemer Church leadership and members have already pledged \$278K (or 47%) of this goal. These resources will secure, nourish, and grow our ministries over the next 3-5 years.

## Why We Need This

Our halls have long echoed with the symphony of laughter and the weight of sorrow, celebrating our joys and mourning our losses. Yet, Redeemer has recently endured a profound season of pruning and grief. In this challenging time, your Elders and Women's Council have engaged in deep reflection, seeking a path for our community to not just survive, but to truly thrive once again.

We've embraced a bold vision for our staff. By transitioning from a traditional Senior Pastor model to a Shared Leadership model, we are seeking to ignite a movement of vitality that will ripple through every corner of Redeemer. We believe that the Spirit is guiding us into a transformative way of being, one that deepens our dependence on each other and amplifies our collective efforts to reflect the beauty of the Trinity.

We are confident that the Spirit has prepared our staff and our congregation for a powerful outpouring that will yield new and abundant fruit. We are ready for new wine—fresh, dynamic, and overflowing with the promise of what is yet to come.





## EXPERIENCING THE FIRST FRUITS

### **Building the Trellis**

We are blessed with three exceptional pastors, each bringing their unique gifts to our community. They have skillfully reorganized our staff to enhance ministry effectiveness, clarify roles, and streamline our collective efforts.

This reorganization included a strategic allocation of resources, enabling Christy Davis to officially launch our Hand in Hand ministry, Hala Matalka to concentrate on Connection and Small Groups, and Brian Whippo to step into the role of Worship Director—all without increasing our annual budget.

Our efforts also involve a thorough assessment of our church's capacities, priorities, and alignment. This foundational work is akin to bolstering a trellis; it is essential that we sustain and expand it as we begin to see the first fruits of our labor. Together, we are laying the groundwork for a vibrant and impactful ministry that will serve our community for years to come.



As we embrace the shared leadership model, we are already witnessing the fruits of our labor. There has been notable growth in attendance, spiritual health, and the active expression of Gospel-centered life among our community. We are committed to nurturing this branch and fostering this continued work to ensure a more fruitful harvest! Some of the fruit we are already seeing:

### **Growth in Numbers:**

- 131 children served on Sunday over the last six months
- 74 adults attended at least one of our Matters (that Matter) gatherings
- \$8,455 given in Helene Relief
- 126 adults in Sunday School in the Fall
- 40 new individuals and families contributed financially to the mission of Redeemer
- 257 children participated in Redeemer Children's ministry events
- 55+ students are participating in Redeemer Youth, where 17 adult leaders regularly serve them
- 192 meals provided by and to members of our community in six months (up 28% from all of last year)
- 149 adults are signed up for our 12 Life Groups

### **Growth by the Work of the Spirit:**

- Breadth and depth of care by lay teams and pastoral availability is growing
- More members are using their gifts to serve in worship
- Renewal and focus within local and global engage teams
- Regularly hosting visitors coffee's as we welcome newcomers
- Pastors are experiencing energy and rest, humility and confidence, hope and tenacity in serving the mission of Redeemer





## THE WINE WE HOPE TO TASTE

These first fruits are real and seen. We celebrate the growth Redeemer is beginning to experience, and look hopefully to the future of what else could come.

Currently, Redeemer can survive. We can support our Shared Leadership Model on the current budget and giving trends. But we want to thrive.



Redeemer sees herself as branches made to abide in the vine. As a church, we will bear much fruit and that fruit will last, because it is fruit that comes from abiding in Jesus, the true vine.

The key to our leadership model is abiding in Jesus together. As we abide in Him, we abide in one another. This is the effect of our union with Jesus.

Your pledge to support New Wine allows us to look towards the continued ripening of fruit that will create a deeper formation, a thriving congregational care team, and for worship to be deep and rich. Our people hunger for ways to grow in connection, faith, and service – which is exactly our vision and mission.



# THE FRUIT OF ABIDING IN THE VINE AT REDEEMER

## HOW WE WILL SPEND THE MONEY

New Wine will serve us by securing three to five years of sustained growth. In this time, Redeemer aims to cultivate the gift of generosity among her already generous flock. But more, we see this time as providing resources for deeper formation, connection, and abiding. New Wine will enable us to do just some of the following that will in turn, we pray will lead to deeper spiritual formation and connection within the body:

### Thriving Staff

- Return staff development budget to pre-Covid numbers to ensure they get the training and encouragement they need for years to come
- Expand hours of current staff to meet growth trends especially in children and connection ministries
- Allow Youth Ministry to explore pursuing part-time female staff
- Ensure the continued thriving of our Hand in Hand ministry

### Deferred Maintenance

- Completing much-needed building repair and maintenance without sacrificing ministry efforts. Examples:
  - Interior and exterior painting throughout the campus
  - Vinyl plank flooring through hallways, offices, and sanctuary
  - Gutters, downspouts, windows, exterior doors, locks, and terra-cotta wall coping replacement
  - Handrail, brickwork, vinyl siding and trim repair





## Increased Leadership Support

- Congregational care training and equipping for our leadership
- Regular stewardship and generosity formation
- Systematic care and appreciation of givers

## Equipping Members to Grow

- Members equipped and shepherded to fulfill their ministry calling
- Members developing servant-leadership and rest through formation and training
- Double the number of small groups and leaders to provide places of connection, care, and prayer
- Implementation of cradle-to-grave curriculum for spiritual formation

We believe the Spirit has led us into a radical way of being a church – much like in our founding - but one that establishes the health of our life and labors together in Christ as a generating force.

Redeemer sees Jesus as the vine, God as the vine dresser, the Holy Spirit as the helper, and herself as branches made to abide in the vine. As a church, we trust that we will bear much fruit and that fruit will last, because it is fruit that comes from abiding in the vine.

## THANK YOU

So here we are, launching this stewardship initiative to support this vision of ministry. The leadership of Redeemer firmly believes that this goal of \$625,000 will ensure a firm financial foundation, long-term health, and sustainability. Your support in this phase of the initiative will tend to a vine that we believe God is using to bear much spiritual fruit.

Here is where you are needed. First, we are asking you to pray. Pray for wisdom and guidance as we continue to build the trellis. Whether you've been part of Redeemer for decades or are new to our community, please pray for direction on how you and your family might financially support this effort. Above all, join us in leaning into Christ our Vine, learning to abide together.

And then we ask you to give. Give sacrificially toward a life together marked by collaboration and mission.

Pledge payments can be made monthly, quarterly, annually, or however convenient for you. In addition to cash contributions, we welcome gifts of appreciated assets, including stocks, bonds, real estate, and planned gifts.

If you still have questions, we would love to meet with you! You can scan here to find one of our information sessions, or submit a question for a quick individual response.



We are a generous people, and we want to live generously. Just as our God is an extravagant giver, we are created in His image to also enjoy giving.

Please join us and consider how your financial and prayerful support can help us build a community that reflects God's abundant love.

## FREQUENTLY ASKED QUESTIONS

### **What does it mean to make a pledge?**

Making a pledge to New Wine is simply informing Redeemer Church about your personal decision to give a certain amount of money to this particular fundraising initiative in a specific amount of time, usually with an indication of the intended schedule of giving (i.e. annually, quarterly, monthly, weekly, etc.).

### **Why are you asking us to make a pledge?**

Making a pledge to Redeemer—whether to New Wine or otherwise—is an area where the spiritual needs of individuals like you and the corporate needs of a local church intersect.

First, making a financial commitment like this provides you and your family the opportunity to consider the place of money in your life, and allows you to make intentional decisions about financial stewardship and generosity. When you plan ahead to give, you are then able to make conscious choices about spending your money in ways that reflect your faith and values.

Second, receiving your financial commitment allows Redeemer Church to do for our community what you do for your household: plan wisely for the use of our resources in support of the mission, vision, and ministry to which God has called us. This will help us to create a realistic budget, and it will underline the connectedness between individual giving and our corporate ministry.

### **Do I have to make a pledge?**

No. Making a financial commitment to New Wine is not a requirement for participation in the life of Redeemer Church.

# NEW WINE

A STEWARDSHIP INITIATIVE OF REDEEMER PRESBYTERIAN  
CHURCH



**REDEEMER**  
PRESBYTERIAN CHURCH

1046 Miller St. Winston Salem NC, 27103  
[www.redeemerws.org](http://www.redeemerws.org)