

'24

Annual

Report



Dear Church Family,



We're so excited to share a glimpse into all that's happened over the past year at The Well. As we look back, we're honestly blown away by how God has been at work in and through our church family. It's not easy to put it all into words, but this report is our way of celebrating together and saying thank you—for your prayers, your generosity, and the part you've played in this story. We hope these pages give you a sense of just how much God has done in our midst.

This past year at The Well has been one of growth, momentum, and God's faithfulness every step of the way.

We've seen new families walk through our doors and find a place to belong. Our Kids Zone continued to thrive as volunteers poured into the lives of children each week—helping them take their next steps toward Jesus in ways that are meaningful and fun.

We celebrated baptisms, welcomed new people into community, and watched as individuals stepped into serving for the first time—many discovering their gifts and growing in confidence as they did. We hosted our first-ever kids Christmas musical Angels Aware (and what a night that was!), invited families to experience Christmas Eve at The Well, and filled our space with joy, hope, and the sound of kids singing their hearts out.

Behind the scenes, we made important strides too. We updated our policies, cleaned up our systems, added structure to our leadership team, and continued to work toward our charitable status to better serve our growing church family. We've clarified roles, equipped new leaders, and leaned into our mission to help people take their next steps toward Jesus—not just on Sundays, but in everyday life.

And while it's easy to get caught up in numbers and events, what matters most to us are the individual stories—people rediscovering their faith, kids learning to pray, volunteers stepping into something new, and families finding hope again.

So to everyone who served, gave, prayed, invited someone, or simply showed up: thank you. You're part of what makes The Well a church family—and we couldn't do this without you.

We're filled with hope and anticipation for what's ahead. As you flip through these pages, we pray you'll be encouraged. God is at work in Binbrook, and it's a joy to be part of it together.

A handwritten signature in black ink, appearing to read "K. Binbrook".

Pastor Kevin

2024 by the Numbers

65

Avg attendance

100+

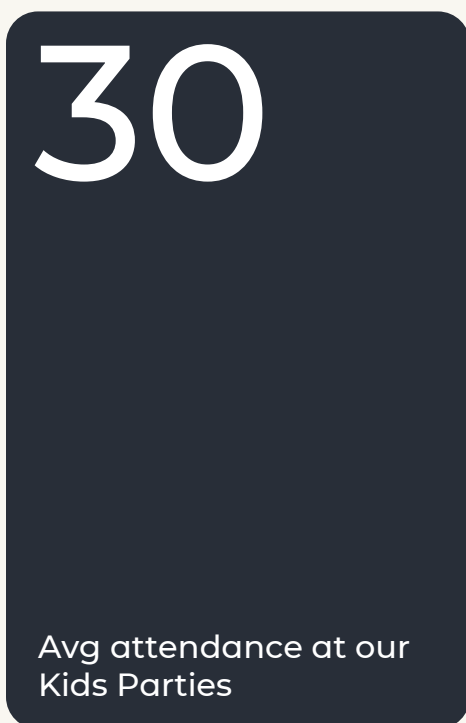
Christmas Eve Service

39

Volunteers serving

5

People baptized



Stories

Baptism

I started coming to The Well in the fall of 2023, after never regularly attending church before. Since being baptized in March 2024, I've felt a deeper sense of the Lord's presence with me—day by day, I'm learning to bring my fears, needs, and gratitude to Him, and to rely on the Holy Spirit in every part of my life.

Each Sunday, I look forward to seeing my new family in Christ. The Well has brought so much joy and community into my life. Worship nights and events have helped me grow in faith and filled me with so much joy as I learn to sing His praise.

The Well isn't just where I go to church—it's my family.

— Heather

Sunday Mornings

When I walk into a service at The Well, I feel it right away — the warmth, the welcome, the sense that I'm part of something meaningful. The music lifts my heart, the worship feels genuine, and there's a unity in the room that's hard to put into words.

As we sing and pray together, I'm reminded I'm not alone. The message always seems to land right where I need it — full of truth, comfort, and hope.

That's what The Well is to me. It's a place where the community comes together, where faith comes alive, and where every service leaves you feeling seen, supported, and uplifted.

— Ashley

A person wearing a blue button-down shirt is standing behind a wooden table. On the table, there is a laptop, a bouquet of yellow and orange flowers, and a book. The background is a white wall with a shelf holding some items.

Engagement

As grandparents, we've been praying for our family for years. It's been such an encouragement to hear that our grandkids have been attending events at The Well and coming home with positive stories. We're grateful for a church that's reaching the community and planting seeds of faith in the next generation — and we're trusting God to bring the harvest.

— A Grateful Grandparent

Worship

When I was first invited to be part of the worship team, I felt honoured—and a little nervous. But over time, something deeper began to happen. As we gathered each week, I realized worship isn't just about music—it's about connecting with the Father.

It's about lifting our hearts in thankfulness for all God has done, and declaring together: "How great is our God!" Whether I'm singing up front or standing in the congregation, worship helps me focus on Him.

There's nothing like hearing our church family sing with one voice.

— Gary

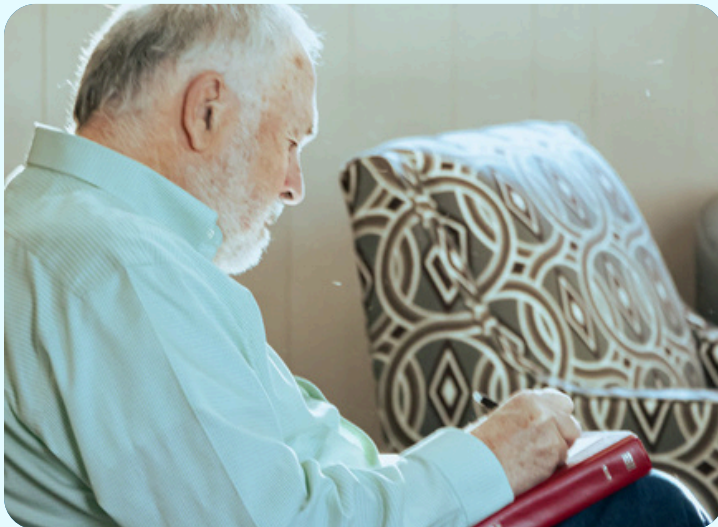
Highlights

There's so much meaningful ministry that occurs year-to-year in the life of The Well. It would be impossible to capture it all. But our hope is that these highlights give you a glimpse of what God has been doing in 2024.

Worship

- Led our church in meaningful, Christ-centred worship each week
- Created space for reflection and response during special services (Good Friday, Baptisms, Christmas, and a Worship Night)
- Welcomed new team members and supported one another through transitions

We're grateful for a team that leads with heart and helps us fix our eyes on Jesus.



Prayer Ministry

- Launched a new prayer team to offer prayer at the front of the sanctuary twice a month after services
- Created more intentional space for people to receive prayer and care in real time
- Continued to lift up the needs of our church family and community throughout the year

We're so thankful for a team that listens, encourages, and brings every need before Jesus.

Kids Zone

- Saw more than 40 new kids throughout the year, with regular attendance continuing to grow
- Launched a new Little Learners program for kids transitioning out of Nursery
- Empowered kids to grow in their faith through weekly Bible teaching, worship, prayer and fun activities.

We're passionate about helping kids take their next steps toward Jesus — one Sunday, one story, one smile at a time.



Kids Camp

- Welcomed over 50 kids for a week of fun, faith, and friendship
- Taught biblical truth through games, crafts, and interactive lessons
- Saw many kids take next steps in their journey with Jesus
- Our amazing team of volunteers created a vibrant and safe space all week long



Musical

- 22 kids participated in our Christmas musical, Angels Aware
- Kids learned songs, lines, and movements while exploring the story of Jesus' birth
- Two packed-out performances shared the message of God's love with our community
- Invited families to our Christmas Eve service and shared the Good News in a creative, powerful way

Good Friday

- Held our first-ever in-person Good Friday service at The Well
- Created space for people to respond through communion, prayer, and reflection
- The service was deeply moving and marked a significant moment in our church's life



Kids Parties

- Hosted fun, high-energy events throughout the year to bless young families and create inviting spaces for kids to connect
- Used games, crafts, snacks, and stories to share the joy of Jesus in a way that kids love
- Welcomed new families and built deeper relationships with those already part of our church

These parties have created meaningful moments and have helped us connect with the larger community.



Summer Internship

- Provided a hands-on leadership experience for a student passionate about serving in ministry
- Our Intern planned and supported everything from Sunday services to Kids Camp to outreach events at the splash pad
- This was a great opportunity to invest in the next generation as they grow in confidence, character, and calling
- For the first time, we fully raised and funded our summer internship through local giving and church support

Leadership Retreat

- Gathered for a weekend of vision casting, prayer, and planning
- Reflected on where God has brought us and discerned where He's leading us next
- Strengthened our leadership culture through deeper relationships and shared purpose

It was a meaningful time to rest, refocus, and recommit to the mission.



Other Highlights

- Supported a new family as they settled in Canada and helped reunite them with their mother through the immigration process
- Continued to welcome new families and visitors each month
- Increased our local giving by over 30% compared to last year
- Took steps toward independence by applying for CRA charitable status

We're thankful for the many ways God has been at work in and through our church family this year.



Leadership

We want to highlight three expressions of leadership at The Well Community Church: our Board, Leadership Team, and Ministry Teams.

These three groups shape the direction, health, and activities of our local church. Together, both the elders and the leadership team create a healthy and accountable leadership structure for our church community.

Board of Elders

As a church plant of Gateway Church, our current Board of Elders is Gateway's Board of Elders. We remain spiritually and organizationally accountable to them as we continue to grow in structure and capacity at The Well.

This board provides oversight, accountability, and support — helping ensure that our church remains faithful to its mission, aligned with biblical values, and wise in stewardship. Their leadership plays a key role in guiding us through important decisions as we develop our own governance structure.

Leadership Team

Our Leadership Team, led by Pastor Kevin, helps shape the spiritual direction and overall health of the church. This team meets regularly to pray, plan, and discern what God is calling us to pursue — both now and in the future. It's a collaborative space where ideas grow, strategies form, and unity deepens.

Ministry Teams

Ministry Teams are where the mission of The Well comes to life. From Sunday mornings to midweek groups, these teams serve, lead, and love our community in practical ways.

Our goal is for each team to have a designated leader and a committed group of volunteers — ensuring that every ministry (Kids Zone, Worship, Prayer, Welcome Team, and more) is equipped, empowered, and supported to thrive.

Leadership Team

Our Leadership Team is accountable to the Board of Elders at Gateway Church.



Kevin Birnie



Kyle Zimmerman



Trevor Clark



Bren Stacey

Developing Church

The Well is currently in the process of becoming a fully established church and registered charity within The Alliance Canada and the CRA.

While we are still under the leadership and accountability of Gateway Church, we're actively building the structures and teams needed for long-term health, sustainability, and independence.

We're also awaiting final approval from the CRA for our charitable status. Once approved, we'll be able to move forward as an independent developing church, continuing to grow in mission, maturity, and ministry.

Finances

This is how much money came in

	Faith Goal	Actual
General Donations	\$82,500	\$97,089
Outside Supporters	\$35,000	\$43,104
Other (Summer Internship, Events, etc.)		\$6,400

This is how we stewarded and invested funds

Sunday Worship & Midweek Ministries	\$26,212
Outreach Ministries	\$8,724
Staffing & Summer Internship	\$76,026
Operations & Administration	\$23,295

Designated Funds

Global Advance & District Ministries

As part of The Alliance Canada family, we're committed to working towards giving 10% and 5% of our general income to the Global Advance Fund and District Ministry Fund respectively. We're not there yet — but each year we take another step forward, thanks to your continued generosity.

The Global Advance Fund (GAF) fuels the international mission of The Alliance Canada by supporting international workers, reaching unreached people groups, and advancing global Gospel initiatives.

Global Advance Fund - 2024 Snapshot:

- Target: 5% of our budgeted general income (\$4,000)
- Raised throughout the year: \$2,346
- With our year-end surplus we gave the remaining \$1,654 — reaching our full goal!

The District Ministries Fund (DMF) support the health and growth of local Alliance churches in our region. These funds help train new pastors, resource churches, and strengthen leadership across the district.

District Ministries Fund - 2024 Snapshot:

- Target: 2.5% of our budgeted general income (\$2,500)
- Raised throughout the year: \$833
- Gave additional \$1,167 to fulfill commitment

Compassion

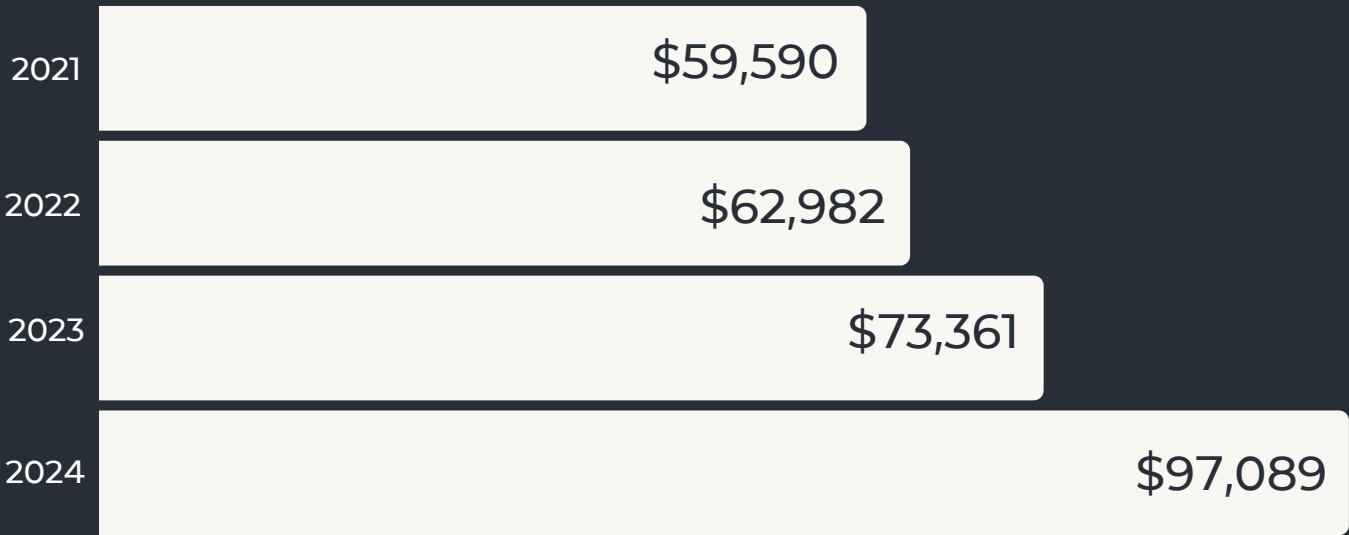
Our Compassion Fund helps meet real needs both within our church family and in the wider community. It exists to be a reflection of Christ's love in moments of hardship.

Ways we blessed others:

- Helped a family move into a new home
- Gave away Bibles to people who've never owned one
- Provided meals in moments of need
- Blessed a families at Christmas

Your Generosity Over The Years

Local Giving



Where We're Going

God is writing an incredible story through The Well — and the best is still to come.

As we look to the future, we're excited about what's ahead.



In this next season, we're stepping forward in faith with excitement and purpose:

- Launching our first-ever short-term missions team, stepping beyond our borders to serve and grow
- Scouting what a church-wide missions trip to Senegal could look like

- Continuing to invest in Kids and Jr. Youth ministries, raising up the next generation
- Keeping our eyes open for the right opportunities and portable spaces to support our growth and make room for more
- Pursuing full charitable status and developing church recognition, paving the way for increased autonomy and local impact
- Equipping new ministry leaders to carry the vision and help build healthy, sustainable ministry structures
- Launching new small groups or discipleship pathways to deepen spiritual growth and community connection
- Welcoming a part-time Worship Director to deepen and strengthen our Sunday worship

Worship Ministry

Melodie Zylla



Fun Fact

🏆 Two-time reigning Olympic Champion of her family's annual pool lap contest.

Favourite Verse

"For the Lord your God is living among you. He will rejoice over you with joyful songs."

— Zephaniah 3:17

Current Favourite Worship Songs

- "Trust in God" – Elevation Worship
- "Praise" – Brandon Lake
- "Holy Forever" – Chris Tomlin
- "He Has Done Great Things" – I Am They

We're thrilled to welcome Melodie Zylla to our team as our new Worship Director. With over 20 years of experience in worship ministry — and a deep love for Jesus and His church — Melodie brings a wealth of wisdom, creativity, and joy to The Well.

What draws you to worship ministry?

"Worship is life."

It's more than music — it's our connection with God and one another. Worship draws us into deeper intimacy with the Triune God and shapes us to become more like Christ.

Experience in Worship Ministry

- Over 20 years in worship leadership roles
- Served as Worship Director/Worship Arts Director in 4 different churches
- Passionate about mentoring worship leaders and building teams

What excites you about joining The Well?

- Being part of a growing church with a vibrant vision
- Developing creative and Christ-centred worship experiences
- Helping others realize their God-given potential in worship arts

God is building something beautiful at The Well — and each of us has a part to play.

Your prayers, your presence, and your willingness to serve are shaping what's ahead. Let's keep taking next steps toward Jesus together.



thewellbinbrook.church

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