

NEWS RELEASE - May 14, 2026

A Breath of Praise Church Appoints Hardy Burnett as Digital Strategist

Brownwood, Texas — A Breath of Praise Church of Brownwood has announced the appointment of Hardy Burnett as the church's new Digital Strategist. In this role, Burnett will oversee the church's expanding digital communication initiatives, media operations, online outreach, and technology-driven engagement efforts.

Burnett brings a diverse background in business strategy, digital media, branding, technology operations, and creative communications. A native of Brownwood, Texas, Burnett previously spent years building a successful career in Software Sales and technology-focused business operations throughout the Dallas-Fort Worth Metroplex before returning home to Brownwood with his family.

Throughout his career, Burnett has led and supported initiatives involving:

- Digital strategy and business development
- Website development and online branding
- Social media growth and media operations
- Content creation and photography
- Operational workflow and technology implementation
- Marketing systems and customer engagement strategies

Burnett is also the founder and operator of multiple business and creative ventures, including GetchaSomePics, a photography and media company recognized for sports photography, weddings, senior photography, and creative media production. His photography work has been featured in multiple publications, art gallery exhibitions, and regional media outlets.

In addition to his creative and business experience, Burnett has been actively involved in helping organizations modernize communication systems and improve operational efficiency through technology-driven solutions.

At A Breath of Praise Church, Burnett has already begun leading several modernization initiatives, including:

- Expansion and restructuring of the church's official social media platforms
- Development of YouTube livestream distribution and media archives
- Launch of church podcast platforms
- Website cleanup, restructuring, and event integration
- Creation of QR code engagement systems
- Implementation of centralized media and document management systems
- Digital communication workflow improvements

Church leadership stated that the appointment reflects a commitment to strengthening ministry communication while preparing the church for long-term digital growth and sustainability.

“Hardy brings a unique combination of business experience, technical knowledge, creativity, and community understanding,” church leadership shared. “His vision and leadership will help us improve how we communicate, engage with people, and extend ministry beyond the walls of the church.”

Burnett emphasized that technology should support ministry rather than distract from it.

“Our goal is to use modern communication tools to help people stay connected, informed, encouraged, and engaged throughout the week,” Burnett said. “This is about improving accessibility, preserving ministry moments, and helping extend the reach of the church into the community and beyond.”

A Breath of Praise Church continues to expand its outreach efforts through livestreaming, podcasts, social media, online engagement, and community-focused communication initiatives.

For more information, visit:

<https://www.abopbrownwood.com>

Connect with A Breath of Praise Church online:



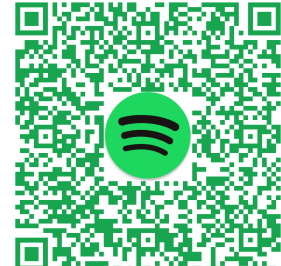
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