

Design

Can I Pick My Own Design?

Event Graphics

Our design process is guided by specific factors. These include audience, event description, and brand guidelines.

Design options vary by event tier ([Promotional Tiers](#)):

Tier 1 Events: These include camps, fireworks, conferences/retreats, Christmas/Easter. For these, you'll receive 2-3 design options to choose from.

Tier 2 & 3 Events: You'll receive one design option for approval. This option will be based on our brand guidelines.

Merchandise & Swag

When requesting swag or merchandise, you may submit 2-3 reference images. These will guide the design process.

What if I don't like my design?

Our designs follow strict brand standards. These include clarity, brand colors, clean typography, and bold photography of our community (see [Branding](#)).

If you have concerns about your design package, talk to the Communications Leader. They may send a revised link or request to discuss your changes further.

We cannot accommodate all change requests. Brand consistency is our priority. Large-scale changes or high volumes of requests may not be feasible due to team capacity. Your input is important, but our focus is maintaining a unified brand identity.

How many edits can I make to my design?

For Tier 2 & 3 event graphics: We allow 1 round of changes and revisions. After this, we must finalize the designs to proceed with production.

For all graphics:

The Communications Team will accept design change requests for:

- Typos
- Incorrect information
- Photo changes due to sensitivity issues (e.g., people in the photo no longer attend)

Where Can I Get a Copy of The Design for Me to Keep?

Current Projects

During the review and approval process, you will receive a link to a Dropbox folder with all graphics and print items for you to review.

Previous Projects

If you would like a digital copy of a previous design that communications has produced, please ask them for a digital copy.