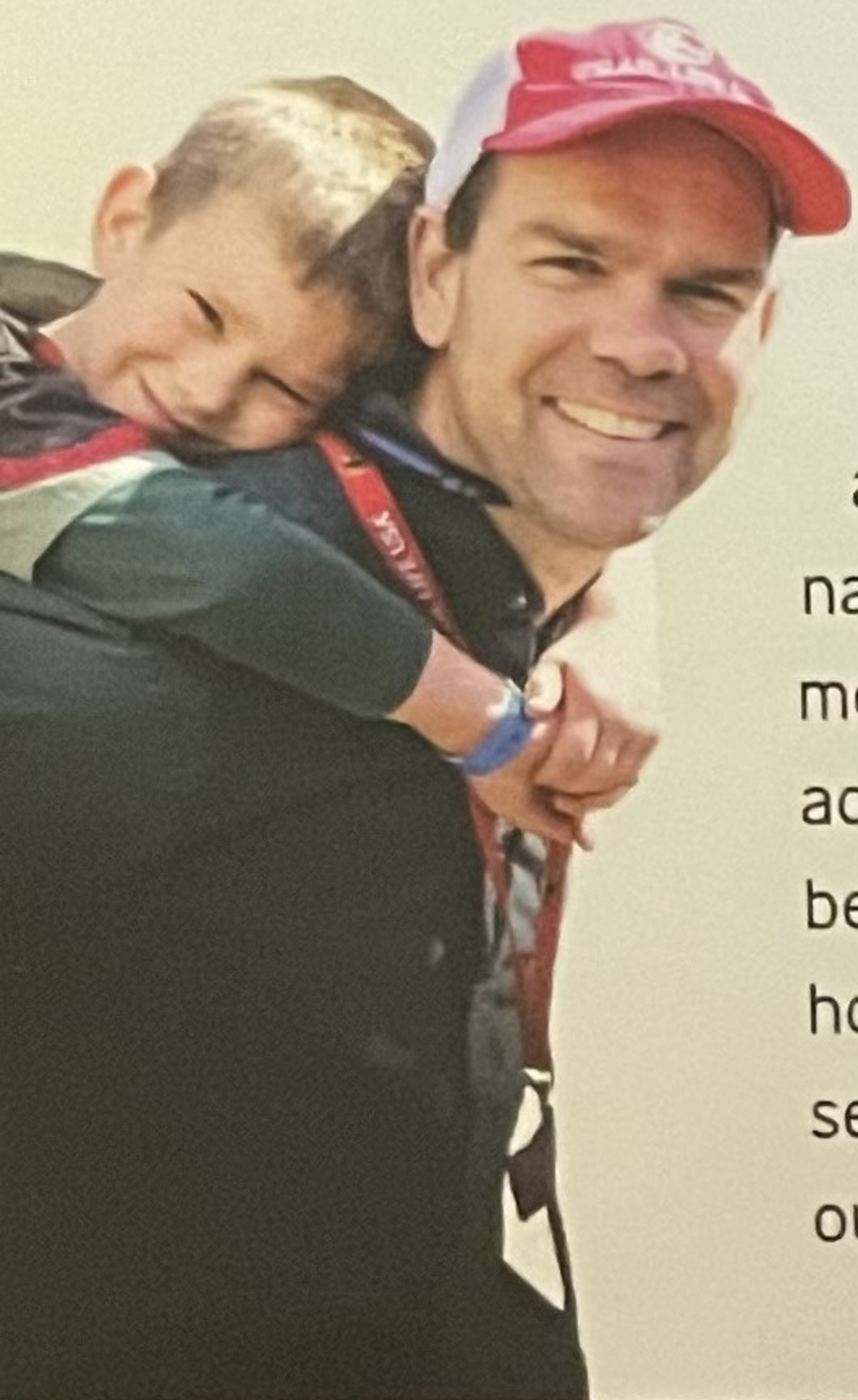


Where Boys Thrive!



The need has never been greater for a uniquely masculine ministry that honors a boy's assertive, audacious, adventurous nature. **Trail Life USA** unites men in transformational activities and mentors boys to become men of character who honor God, lead with integrity, serve others, and experience outdoor adventure.

"Trail Life USA is a great outdoor adventure program for boys and young men."
— Dr. James Dobson



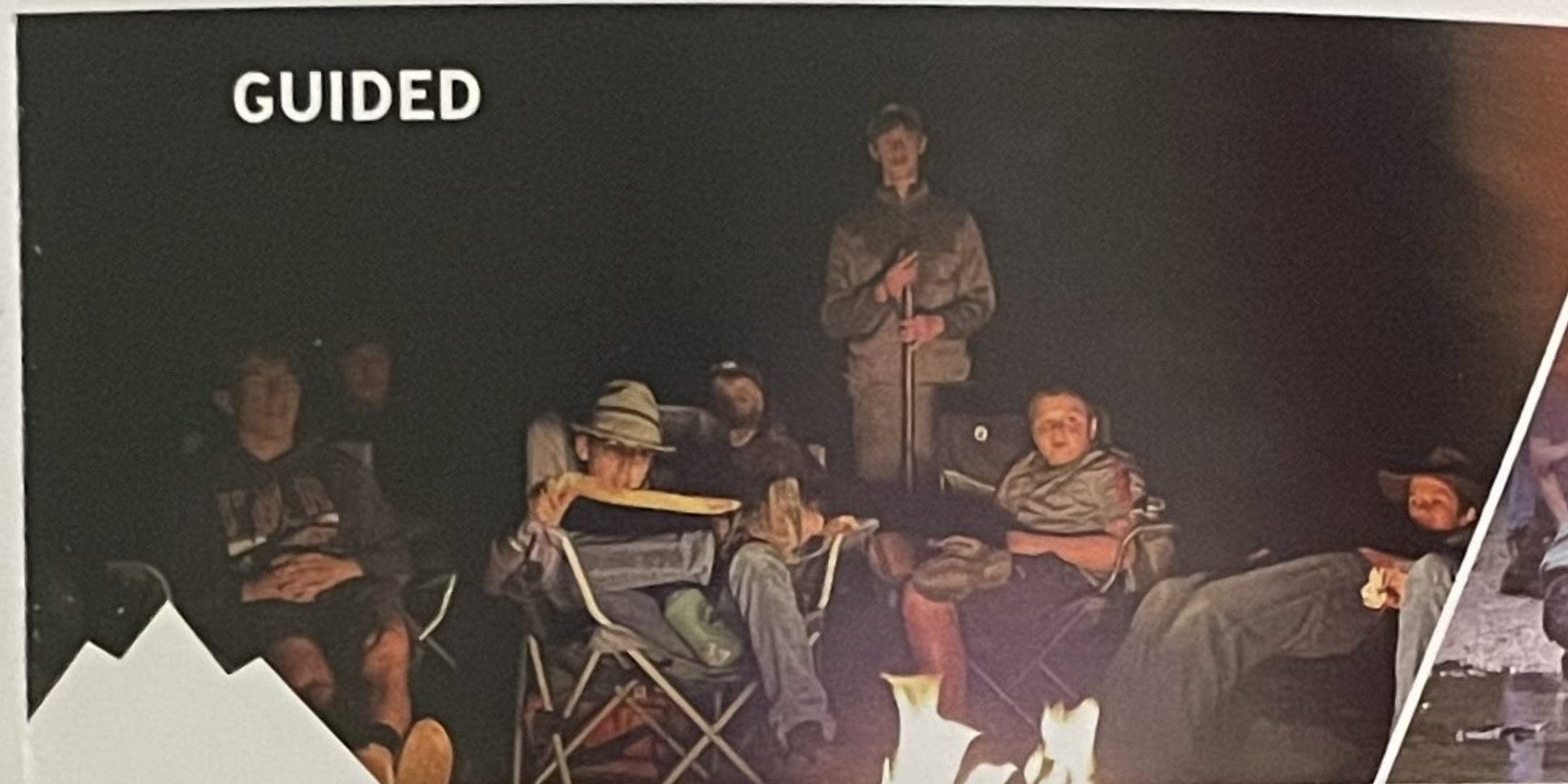
"We think Trail Life USA is a great way for boys and dads (and boys without dads!) to connect with God through outdoor adventure, and to grow in character and leadership."
— The Benham Brothers

"I love knowing my son gets this time every week. He needs it. I love hearing from my husband how much he enjoyed himself."
— Trail Life Mom

"The badgework works well alongside academic subjects and goes into more depth than most programs. My son loves the hands-on activities. I love that he has had the opportunity to present topics to his Troop. He even helped lead an area retreat!"
— Homeschool Mom

/// BOYS NEED CONNECTION

With a shortage of men as role models, **BOYS ARE UNGUIDED**. Trail Life USA provides trained, background checked, and equipped Christian men who lead in a male-centric environment. Away from daily concerns and digital distraction is a place where time slows, boys can be boys, and mentoring comes naturally - a place where boys look to men for answers, connections deepen, relationships form, and spiritual truths come to life.



GUIDED

/// BOYS NEED PURPOSE

In a culture that doesn't provide a vision for how boys can live out faith and experience a relationship with God, **BOYS ARE UNGROUNDED**. Trail Life USA provides an unapologetically Christian stance, with the Bible as the foundation for truth. As boys and men experience adventure and work together to serve their church and their community, they grow in faith and understand they were created on purpose, for a purpose.



GROUNDED

◀ THE TRAIL LIFE USA PROVEN PROCESS ▶



APPRECIATED



INSPIRED

/// BOYS NEED ADVENTURE

In a gender-blurring environment that fails to recognize that boys and girls are different, **BOYS ARE UNAPPRECIATED**. Trail Life USA provides a boy-focused program that accentuates their strengths and provides activities designed to let boys be boys. Trail Life USA utilizes outdoor adventure and real-world challenge to equip boys for life. Boys learn as they actively lead in planning and executing weekly Troop meetings, adventure trips, and service projects.

/// BOYS NEED RECOGNITION

Clearly defined goals and objectives, challenging missions, and meaningful awards are keys to engaging boys. **BOYS ARE UNINSPIRED** because we have largely neglected those elements. Trail Life's robust, boy-focused awards program gives them clear recognition for their successful effort. This cycle of challenge, achievement, and recognition grows confidence, builds faith, develops character, and forges biblical masculinity.

Trail Life USA is the premier
Christ-centered national character
development organization for young men.

50 / 900
states / churches
40,000+
members



\\\\\\ CHRISTIAN WORLDVIEW

Boys are Unguided, Ungrounded, Unappreciated, and Uninspired. Respected research tells us that over 70% of Christian young people will walk away from their faith before the age of 30. At the heart of the issue is an intergenerational disconnect that results in a lack of understanding about how faith is relevant to and lived out in daily life.

Through our Proven Process, Trail Life USA partners with parents, trains mentors, and prepares boys with a real-world understanding of biblical manhood — forging a foundation of relevant faith that endures.

◀ WALK WORTHY! ▶



Scan here to review our Core Values, Oath, Christian Worldview Essentials, Statement of Faith, and more!



LET BOYS BE
BOYS

Trail Life USA understands that boys and girls are different. We believe they deserve unique programs that value and develop their distinctive God-given strengths and abilities. A “one-size-fits-all,” gender-blurring cultural trend that favors “sit still, be quiet, pay attention” environments is hurting boys. Their rough-and-tumble nature doesn’t fit there. The result is that boys are falling behind academically and being labeled with social and learning disorders for behaving normally.



Proven Process Guarantee:

Boys are getting a tough break. Everywhere a boy goes he’s told to sit still, be quiet, and behave like the girls. But, properly channeled and intentionally challenged—the exuberance, drive, and daring of healthy boys is exactly what’s right with society.



www.TrailLifeUSA.com

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Trail Life USA is a registered trademark and was recognized on July 9, 2014 as a 501(c)(3) “public charity” non-profit corporation. Contributions to Trail Life USA are deductible under section 170 of the IRS Code and we are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code.

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Trail Life

Adventure › Character › Leadership

Our Mission

“To guide generations of courageous young men to honor God, lead with integrity, serve others, and experience outdoor adventure.”



www.TrailLifeUSA.com